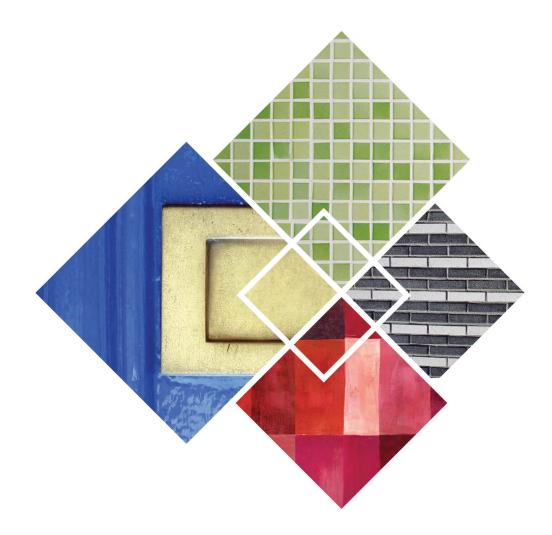
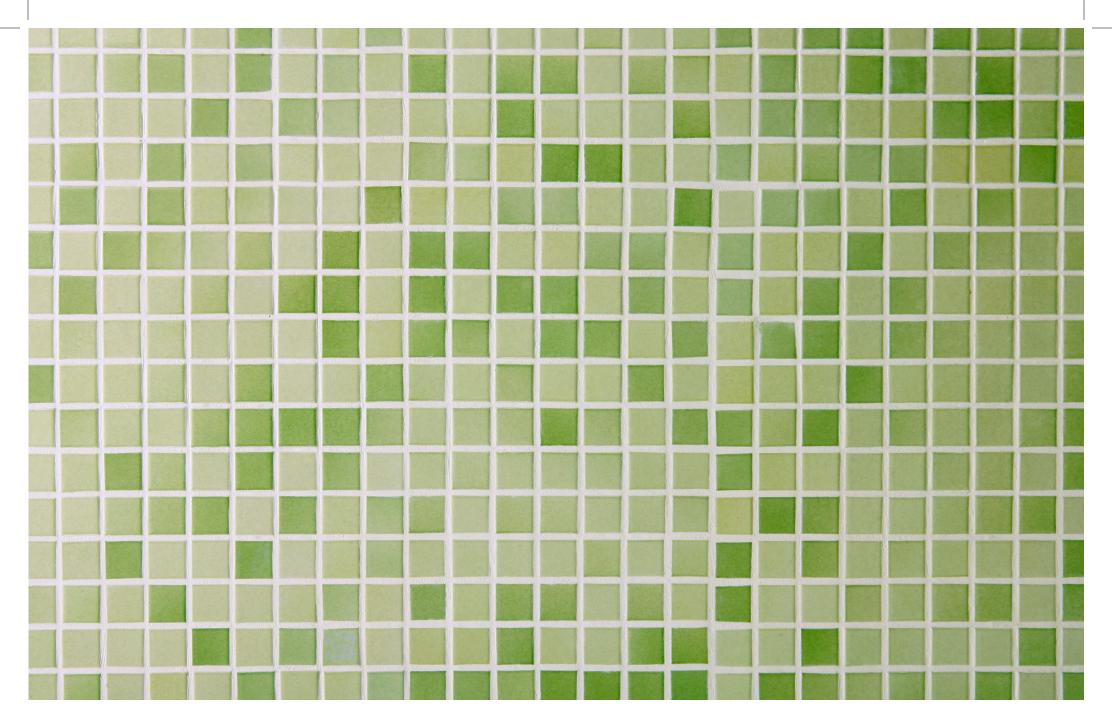
# fin·ā·ō



# Finao ONE + NextONE Cover Design Guide

Your guide to image openings and stripes for all square, horizontal, vertical, and Flipbook-style albums.





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### IMPRINTING AND INDENTATION GUIDELINES:

The cover design guide illustrates where imprinting, cut-outs & indentations can appear on a given cover design. ALL designs can be further restricted by material. Always check to ensure you are selecting a cover material that allows for imprinting or indentations if you wish to use those options.

Also, centered cut-outs & indent cover desgins are *visually centered*. This means they are slightly bottom weighted (slightly more space at the bottom than the top) and not exact center.

#### **CUSTOM IMPRINT DIE:**

You have the option of creating a completely custom die to be used for imprinting on the cover of select cover designs. The size of the die can be no larger than 2x4 inches (2x3 inches if you want a universal die for albums & totes) and follow the same directions as creating a studio die.

Custom imprinting dies can be used on plain cover designs and stripes (providing an appropriate cover material that allows imprinting is chosen).

Custom imprint dies will either be visually centered on the cover or centered within the accent stripe.

Custom imprint dies **MUST** remain in the accent stripe. You will need to adjust your design accordingly depending on if you are working with a horizontal or vertical stripe.

#### Why can't I do type set imprinting on a stripe?

Simply put, there are too many variables into allowing type set imprinting on a stripe. With a custom die, we can control the size up front and know that any design created within the template will always fit.

#### **IMPRINTING DESCRIPTIONS:**

#### LRC - lower right corner

This means that your type set imprinting will appear in the lower right hand corner of the cover at least 1 inch from the bottom or side edges.

#### VRC - vertical centered right

This means that your type set imprinting will appear centered along the right side of the cover. The type will run vertically along the edge of the album at least 1 inch from the cover edge.

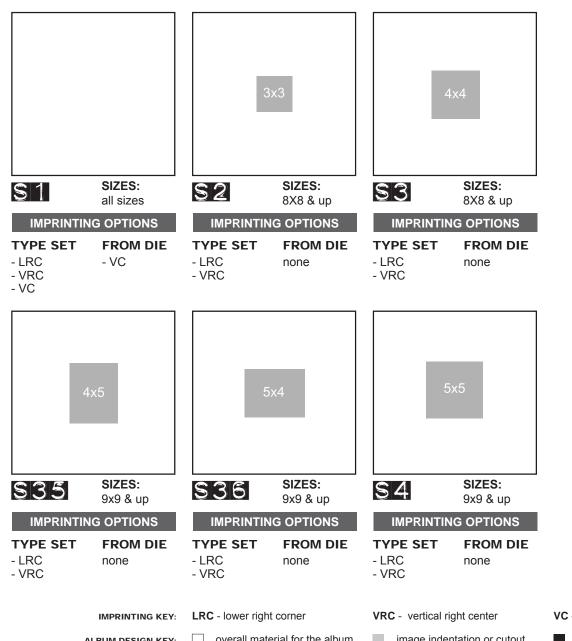
#### VC - visual center

Visually centered, type set imprinting or custom dies are centered slightly above the mid-point of the cover. If there is a cover stripe in the design, the visual center will be centered within the largest part of the main cover material.

### CS - centered on stripe

This means that a custom die can be centered on the stripe accent of the design. The die MUST remain fully within the accent stripe. All designs must be orientated correctly.

- All cover designs are subject to change without notice -



#### **RECOMMENDED USES:**

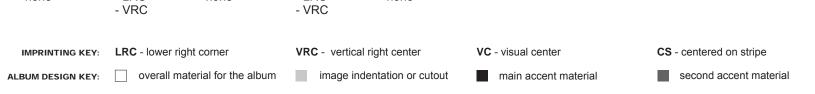
This series of cover designs in recommended for any SINGLE material. Please choose from any of the following:

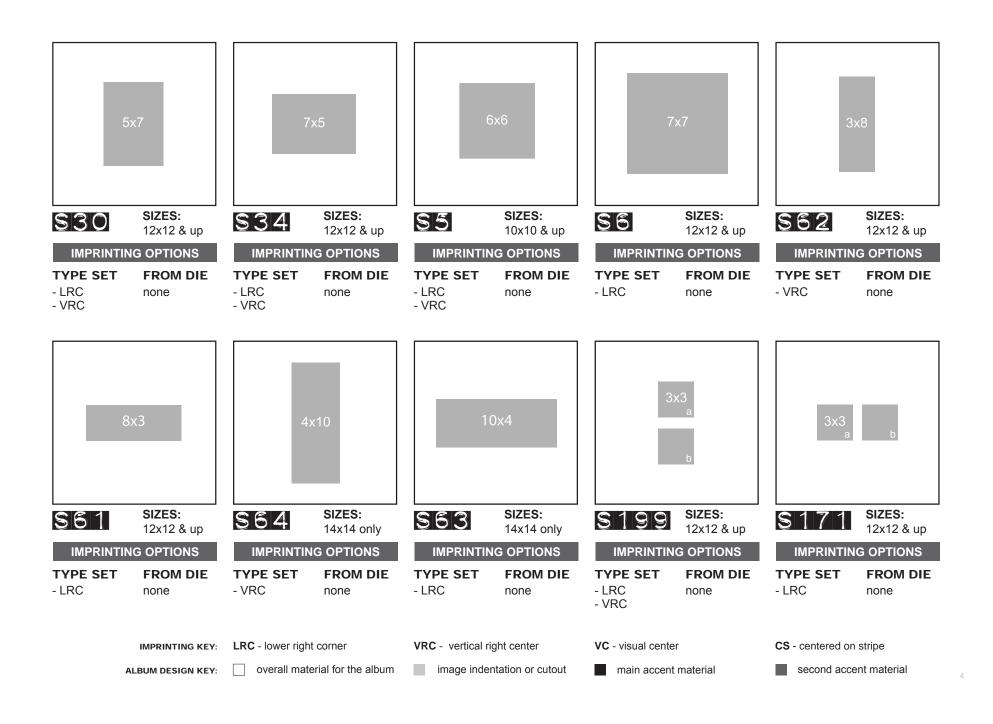
- all leather collections\*
- all non-leather collections

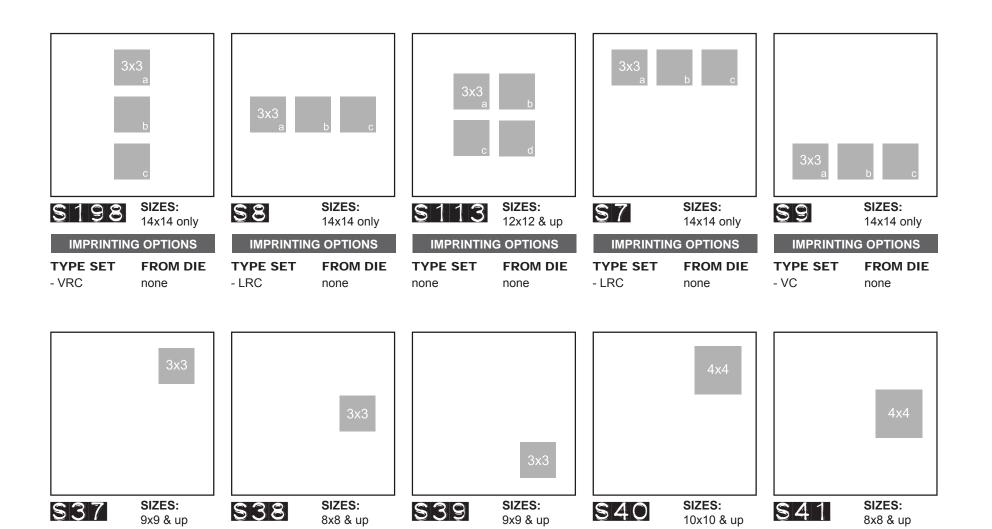
All diagrams are approximations and may vary slightly depending on individual album proportions.

See individual materials for imprint and indentation restrictions.

\* Patina is a small hide and may not work on larger album sizes.







overall material for the album ALBUM DESIGN KEY:

LRC - lower right corner

**TYPE SET** 

- LRC

**IMPRINTING OPTIONS** 

FROM DIE

none

**IMPRINTING OPTIONS** 

FROM DIE

IMPRINTING KEY:

none

TYPE SET

- LRC

VRC - vertical right center VC - visual center

none

**FROM DIE** 

**IMPRINTING OPTIONS** 

**TYPE SET** 

none

image indentation or cutout main accent material CS - centered on stripe second accent material 

- LRC

**TYPE SET** 

**IMPRINTING OPTIONS** 

**FROM DIE** 

none

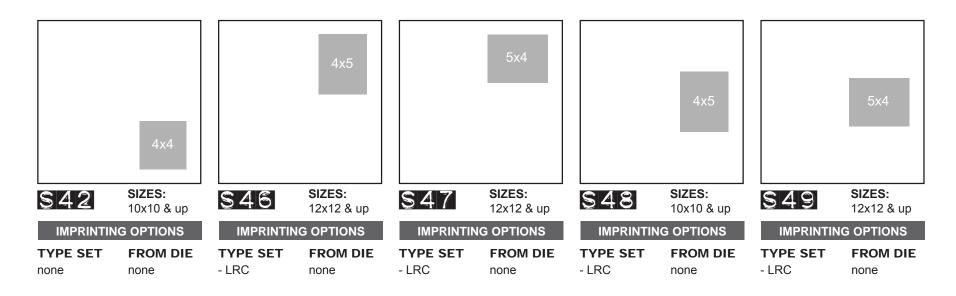
**TYPE SET** 

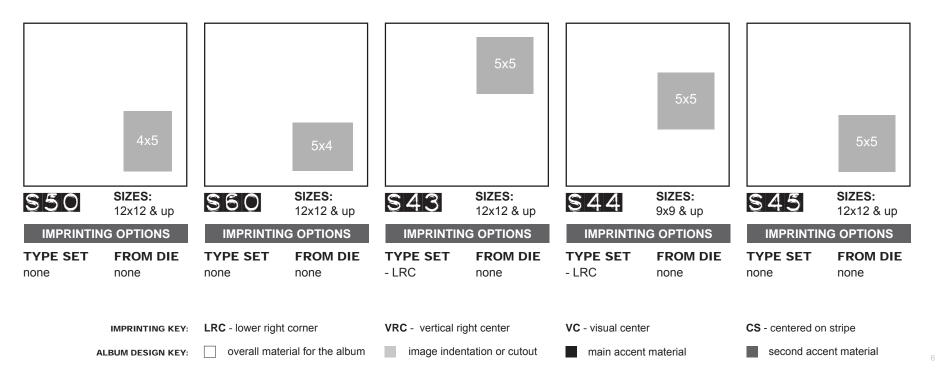
- LRC

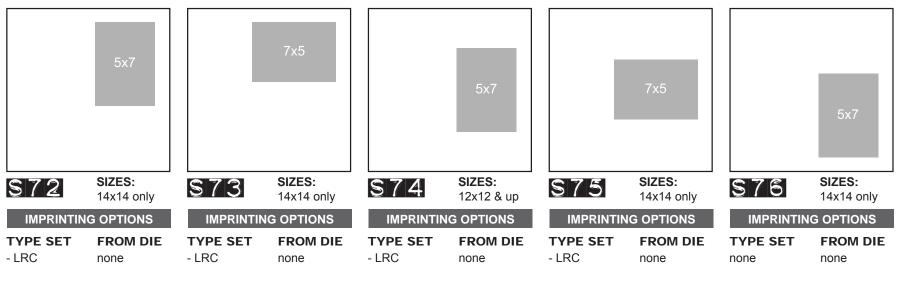
FROM DIE

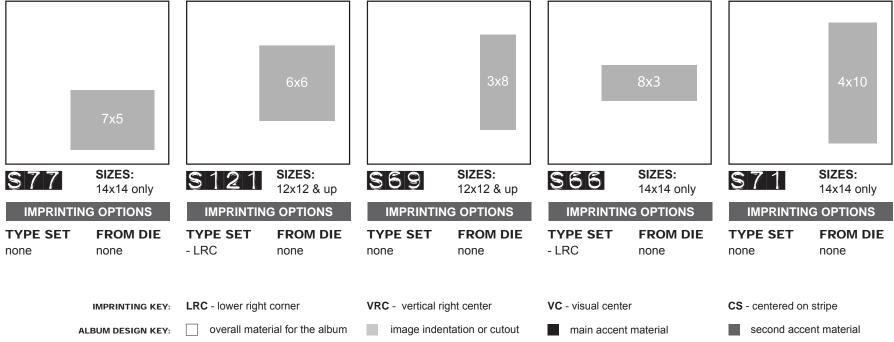
none

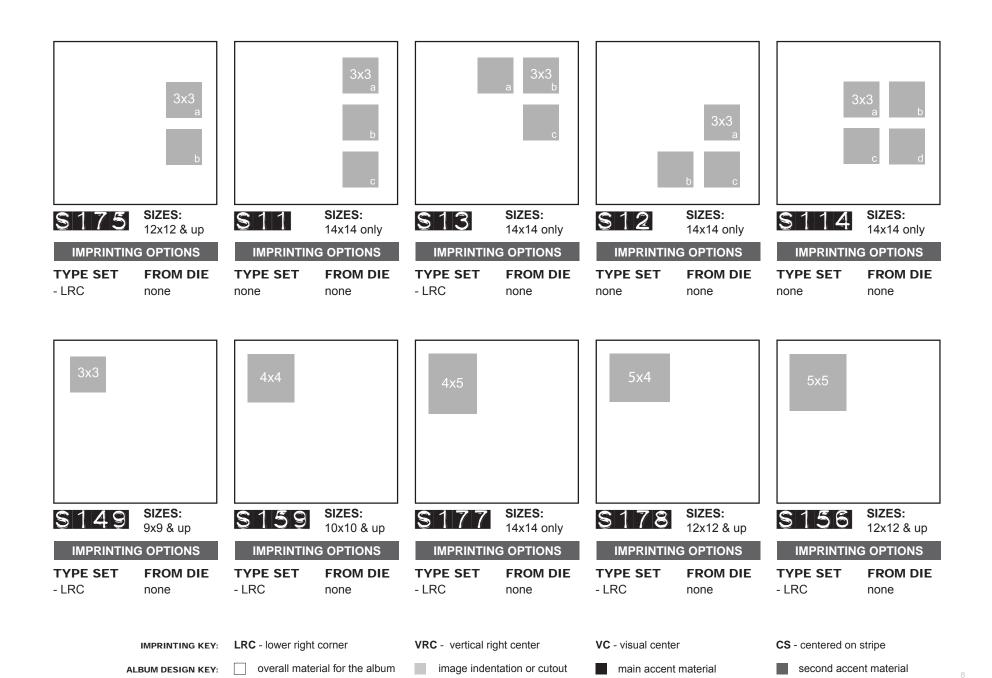
**IMPRINTING OPTIONS** 

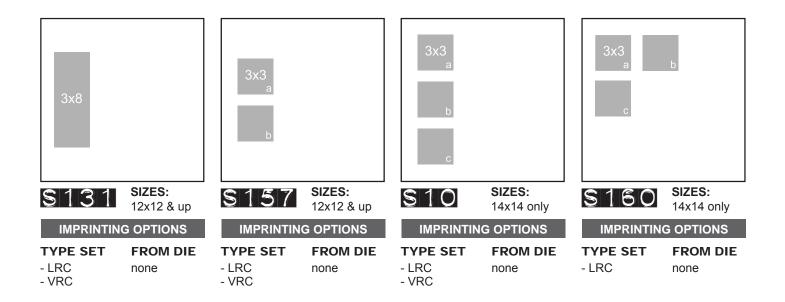












IMPRINTING KEY:

LRC - lower right corner

VRC - vertical right center

VC - visual center

CS - centered on stripe

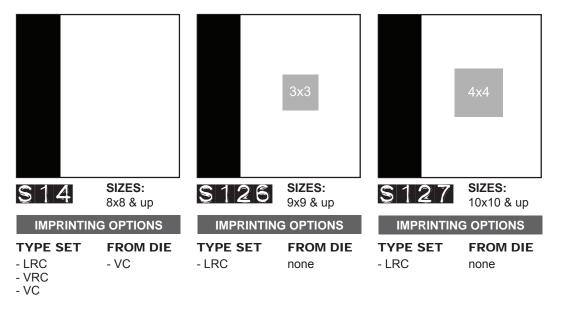
ALBUM DESIGN KEY: 1 1

overall material for the album

image indentation or cutout

main accent material

second accent material





#### **RECOMMENDED USES:**

This series of cover designs is recommended for any TWO materials, however, the spine should **ALWAYS** be one of our leather options. Use these designs with:

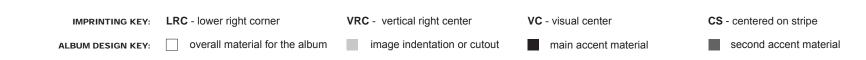
- all leather collections

- all non-leather collections

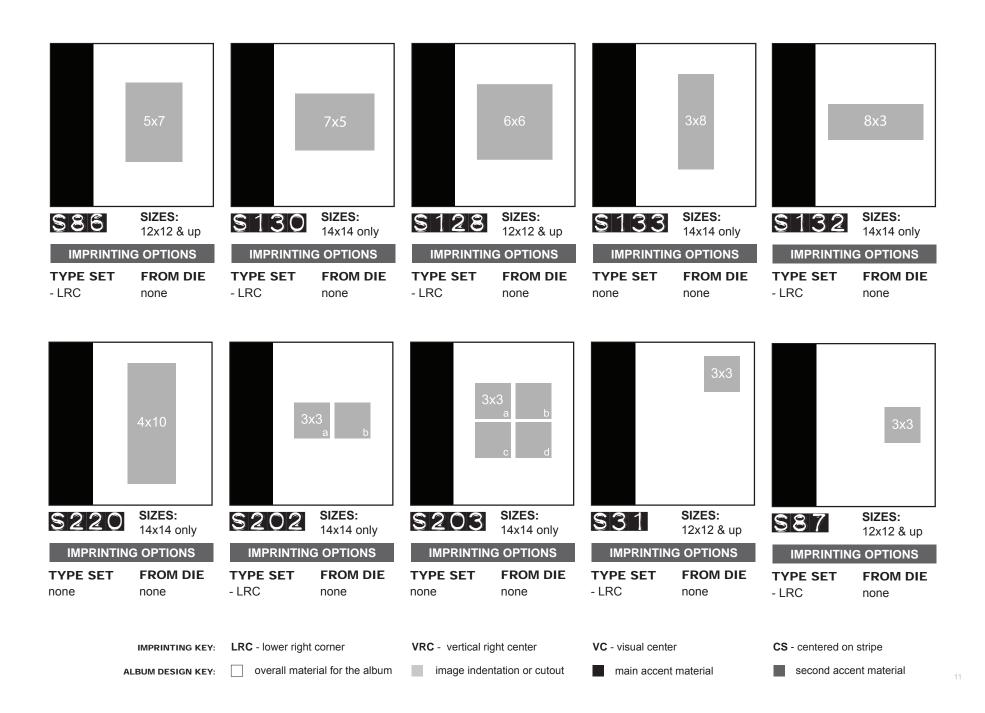
**NOTE:** Any cover design that has a spine accent has the option to be a "spine only" accent where the front & back cover materials are the same or a "spine and back" option, where the front material is different and the spine and back materials are the same. Select your choice at the time of order.

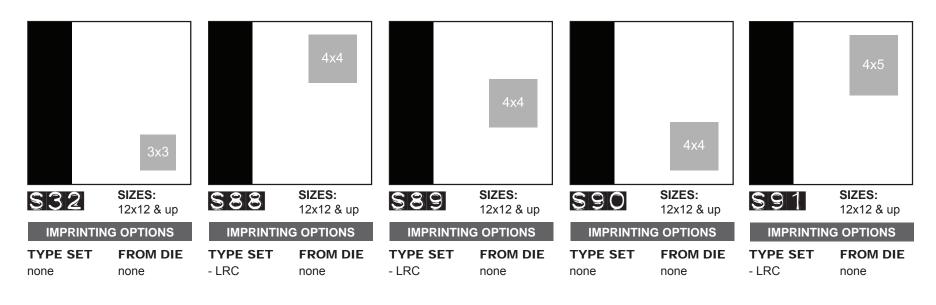
All diagrams are approximations and may vary slightly depending on individual album proportions.

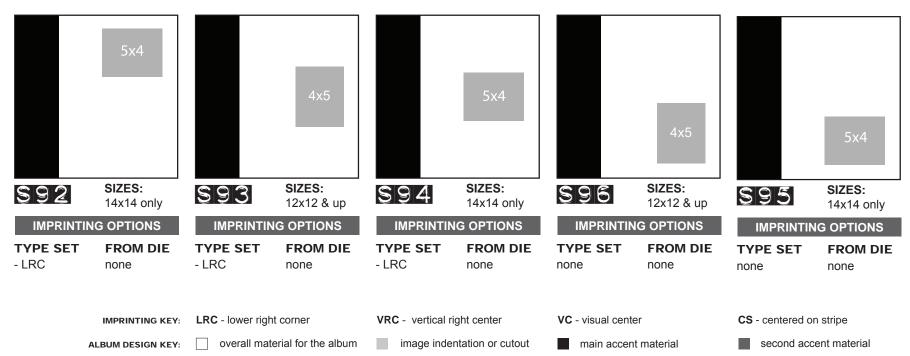
See individual materials for imprint and indentation restrictions.



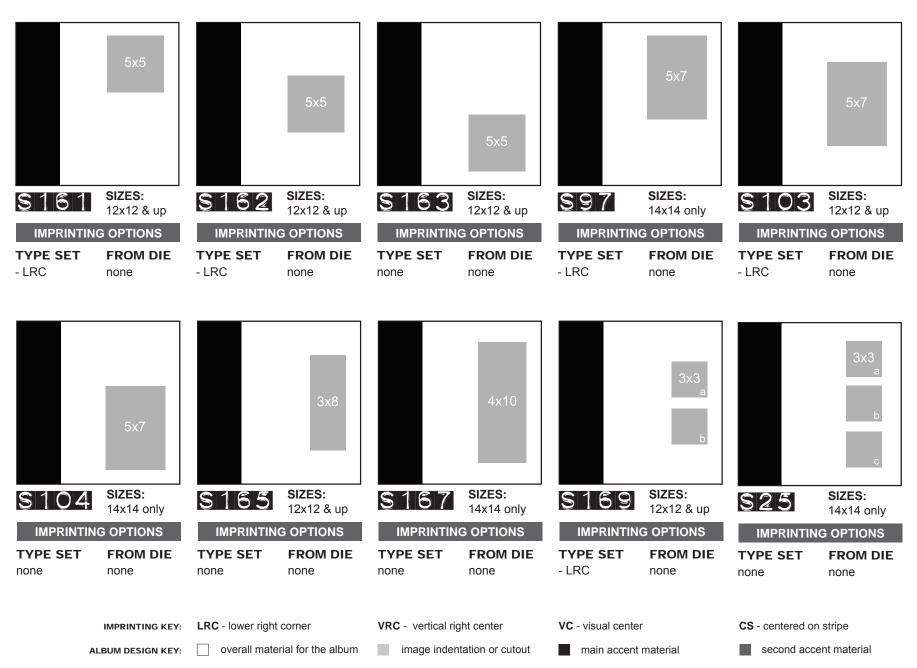
Ideal for tooTones!



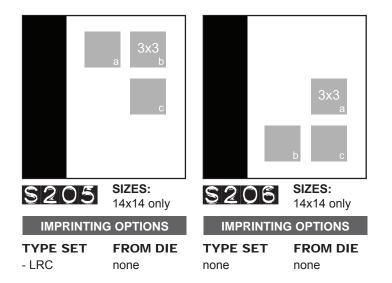




Ideal for tooTones!



Ideal for tooTones!



IMPRINTING KEY: LRC - low

LRC - lower right corner

VRC - vertical right center

VC - visual center

CS - centered on stripe

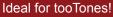
ALBUM DESIGN KEY:

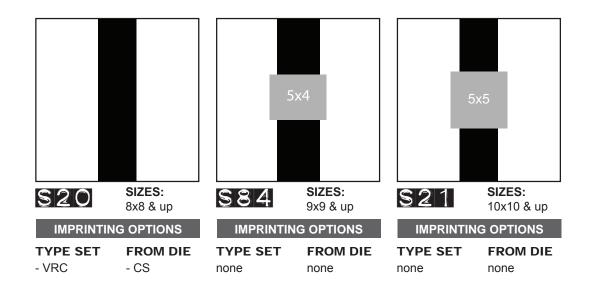
overall material for the album

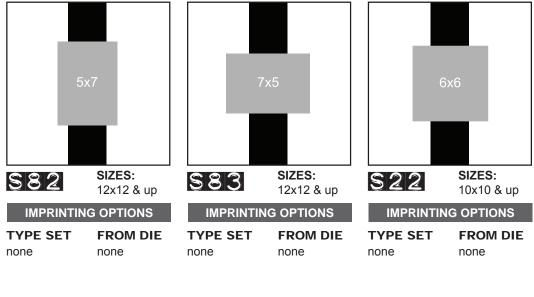
image indentation or cutout

main accent material

second accent material







#### **RECOMMENDED USES:**

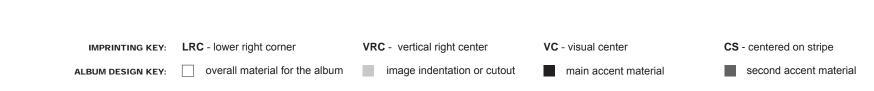
This series of cover designs is recommended for any TWO of the following materials:

- all leather collections\*
- all non-leather collections
- 3Tones! (select designs only)

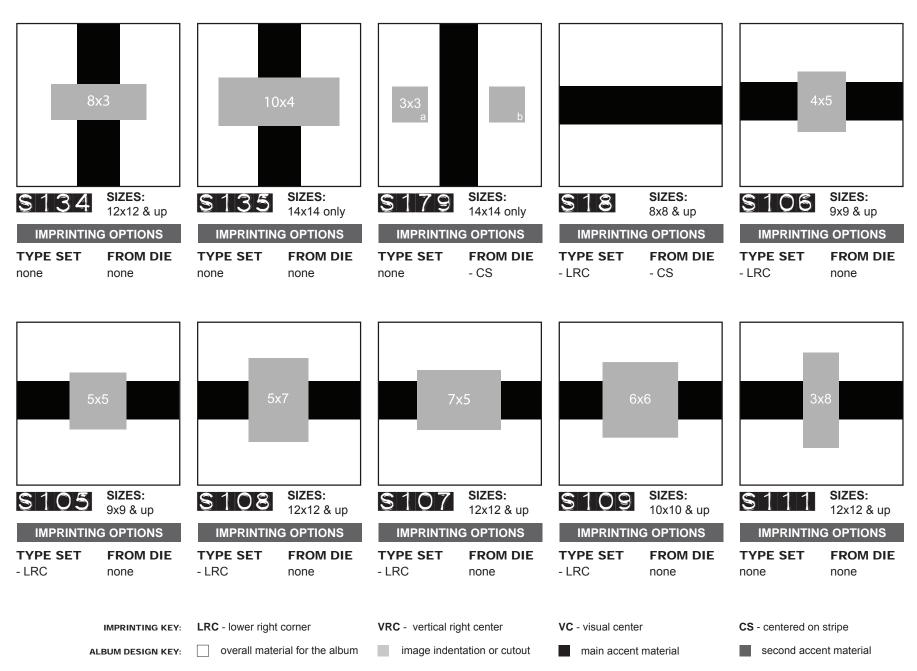
All diagrams are approximations and may vary slightly depending on individual album proportions.

See individual materials for imprint and indentation restrictions.

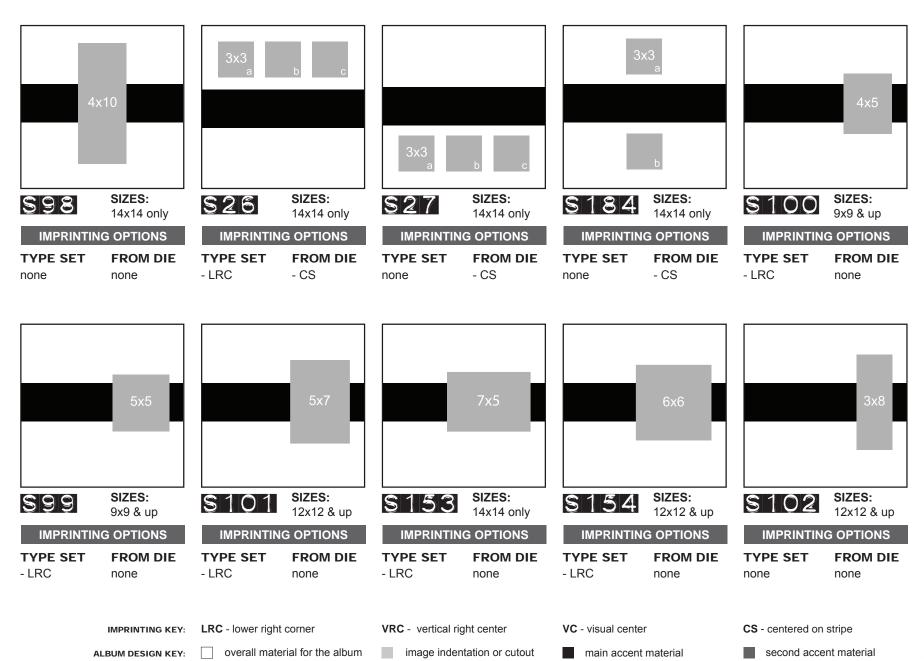
\* We suggest selecting a leather option for the spine



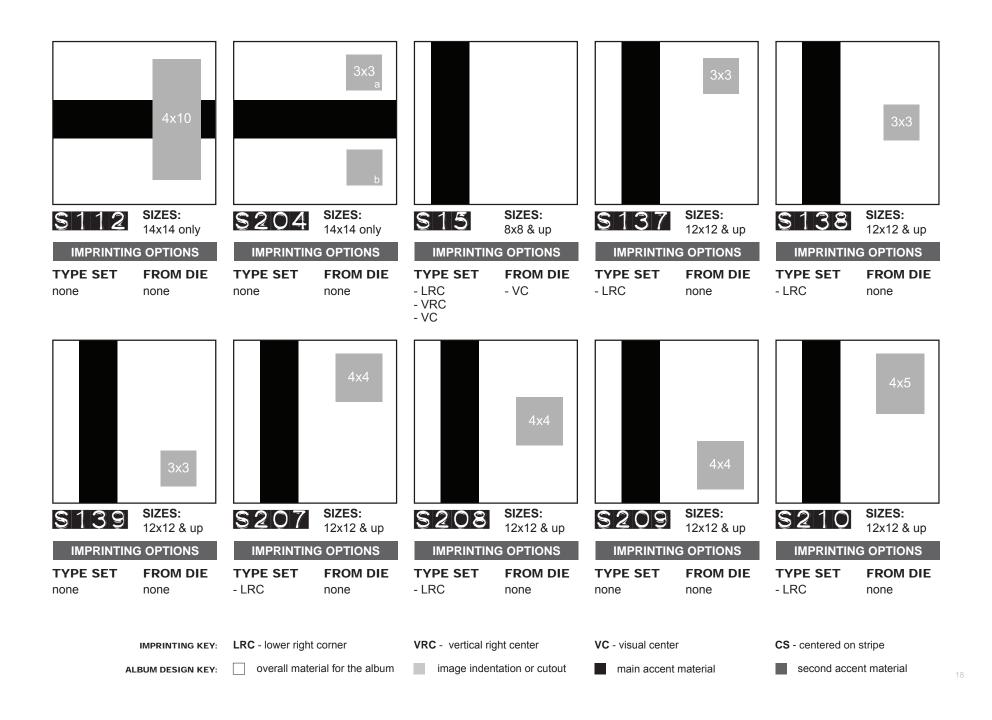
Ideal for tooTones!



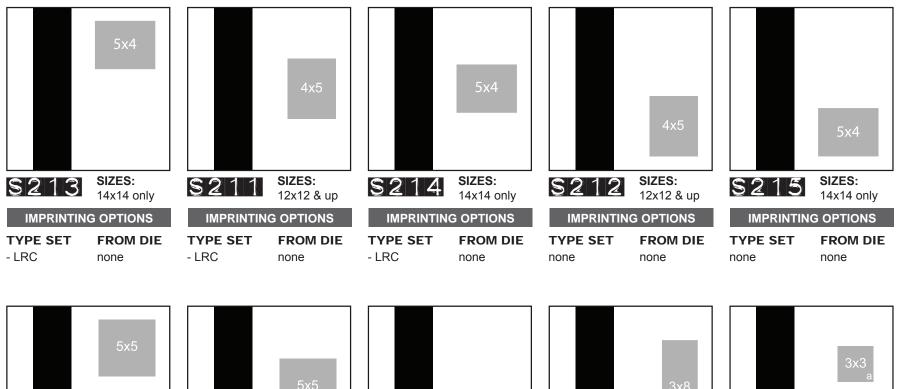
Ideal for tooTones!

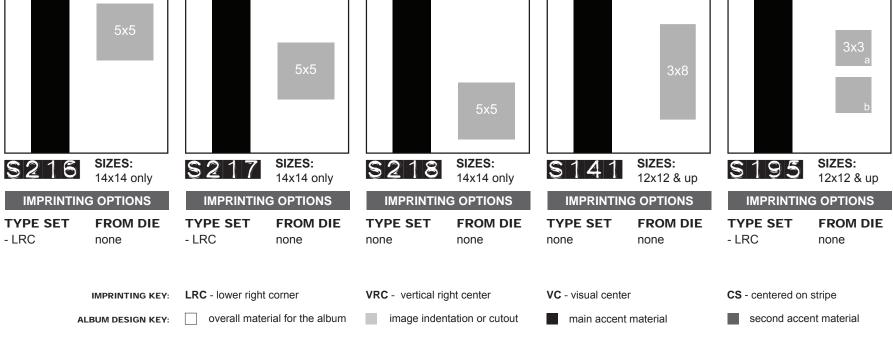


Ideal for tooTones!

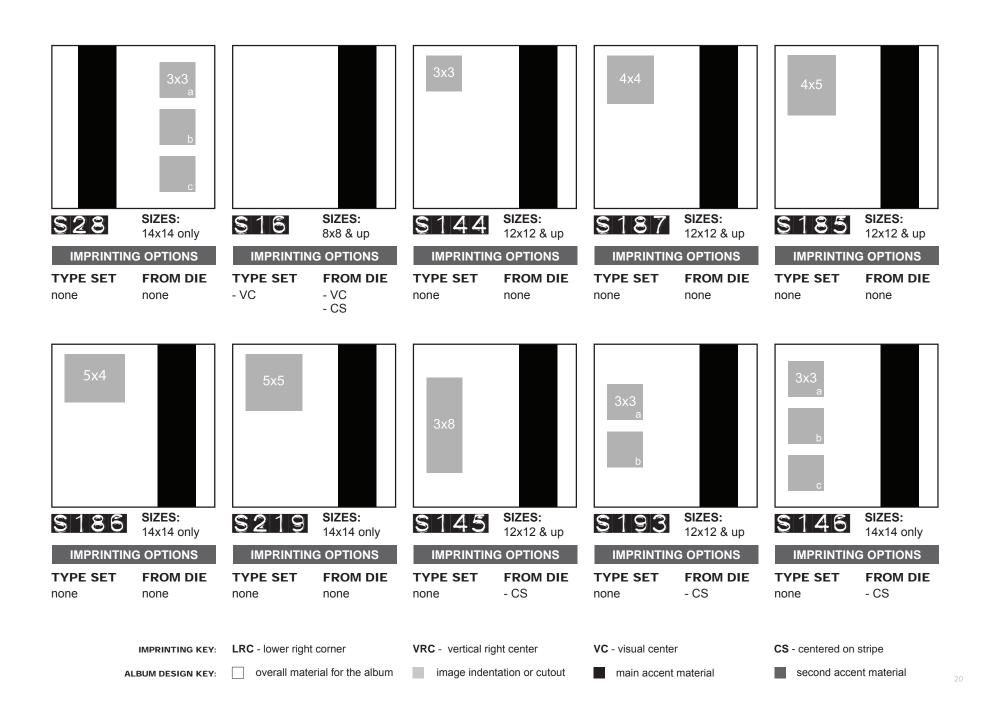


Ideal for tooTones!



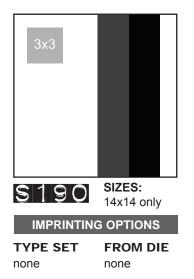


Ideal for tooTones!



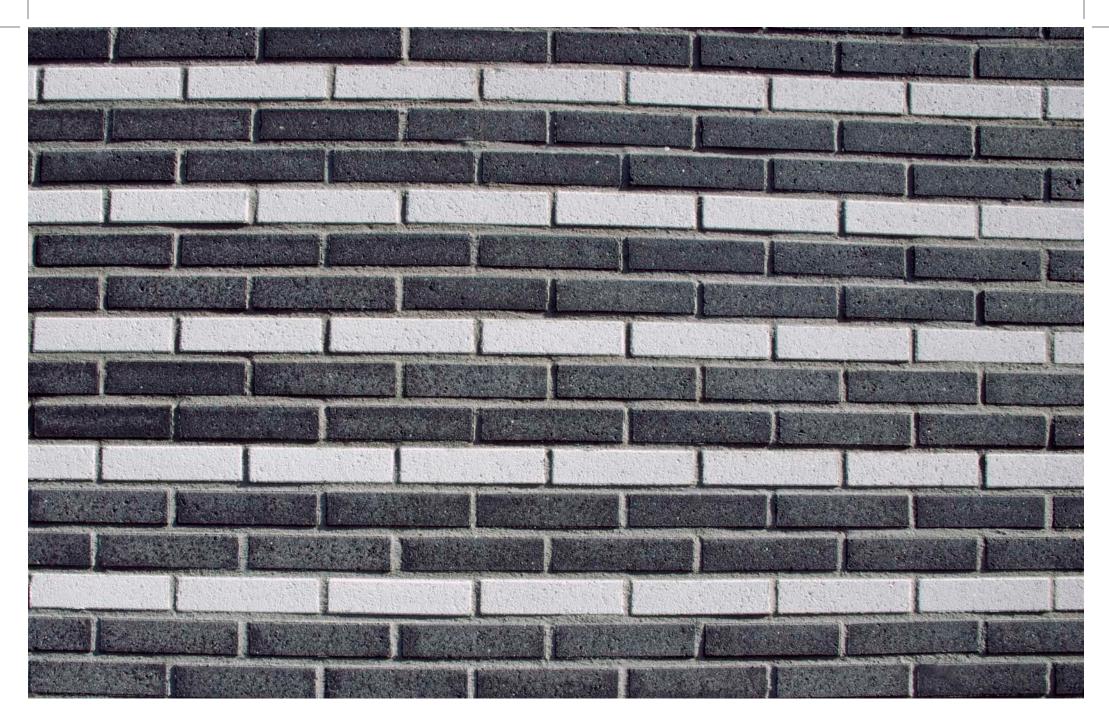
### Ideal for tooTones! | 3Tones!

S 1 7	<b>SIZES:</b> 8x8 & up	3x3 a \$ 2 9	b c SIZES: 14x14 only	S 1 9	<b>SIZES:</b> 8x8 & up	<sup>3x3</sup> s 1 4 7	b c SIZES: 14x14 only	S189	<b>SIZES:</b> 10x10 & up
IMPRINTING OPTIONS		IMPRINTING OPTIONS		IMPRINTING OPTIONS		IMPRINTING OPTIONS		IMPRINTING OPTIONS	
TYPE SET - LRC	FROM DIE - CS	TYPE SET - LRC	FROM DIE - CS	TYPE SET - VC	FROM DIE - VC - CS	TYPE SET none	FROM DIE - CS	TYPE SET - none	FROM DIE - none



 IMPRINTING KEY:
 LRC - lower right corner
 VRC - vertical right center
 VC - visual center
 CS - centered on stripe

 ALBUM DESIGN KEY:
 • overall material for the album
 • image indentation or cutout
 • main accent material
 • second accent material





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HORIZONTAL COVER DESIGNS

### IMPRINTING AND INDENTATION GUIDELINES:

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Custom imprint dies will either be visually centered on the cover or centered within the accent stripe.

Custom imprint dies **MUST** remain in the accent stripe. You will need to adjust your design accordingly depending on if you are working with a horizontal or vertical stripe.

#### Why can't I do type set imprinting on a stripe?

Simply put, there are too many variables into allowing type set imprinting on a stripe. With a custom die, we can control the size up front and know that any design created within the template will always fit.

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#### VRC - vertical centered right

This means that your type set imprinting will appear centered along the right side of the cover. The type will run vertically along the edge of the album at least 1 inch from the cover edge.

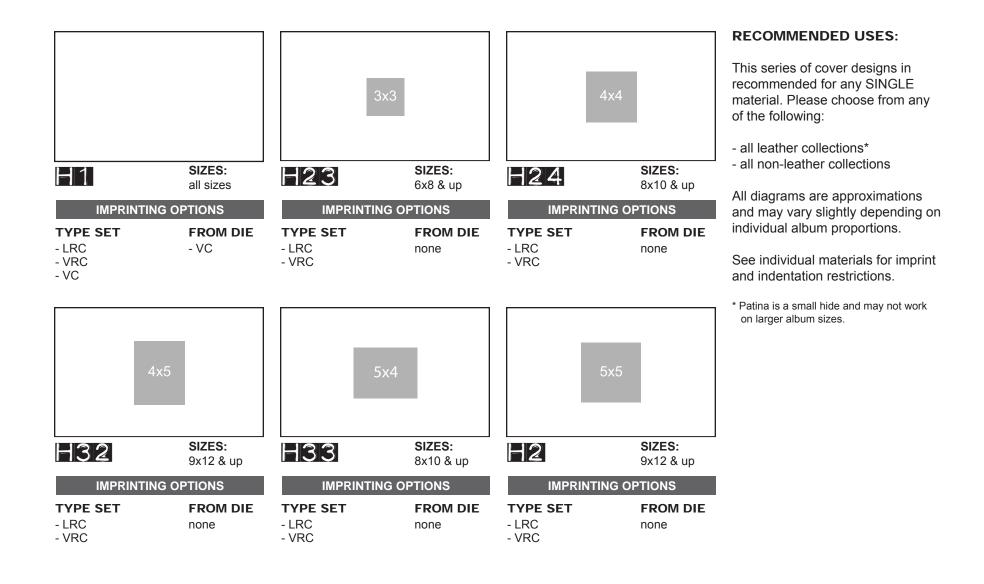
#### VC - visual center

Visually centered, type set imprinting or custom dies are centered slightly above the mid-point of the cover. If there is a cover stripe in the design, the visual center will be centered within the largest part of the main cover material.

### CS - centered on stripe

This means that a custom die can be centered on the stripe accent of the design. The die MUST remain fully within the accent stripe. All designs must be orientated correctly.

- All cover designs are subject to change without notice -



**IMPRINTING KEY:** 

ALBUM DESIGN KEY:

LRC - lower right corner

overall material for the album

VRC - vertical right center 

image indentation or cutout

VC - visual center main accent material CS - centered on stripe

second accent material

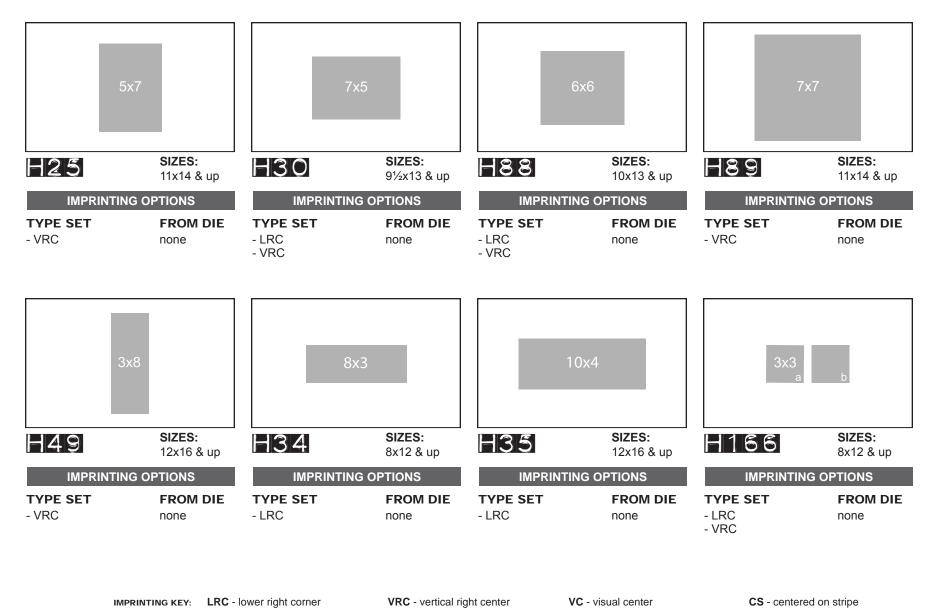


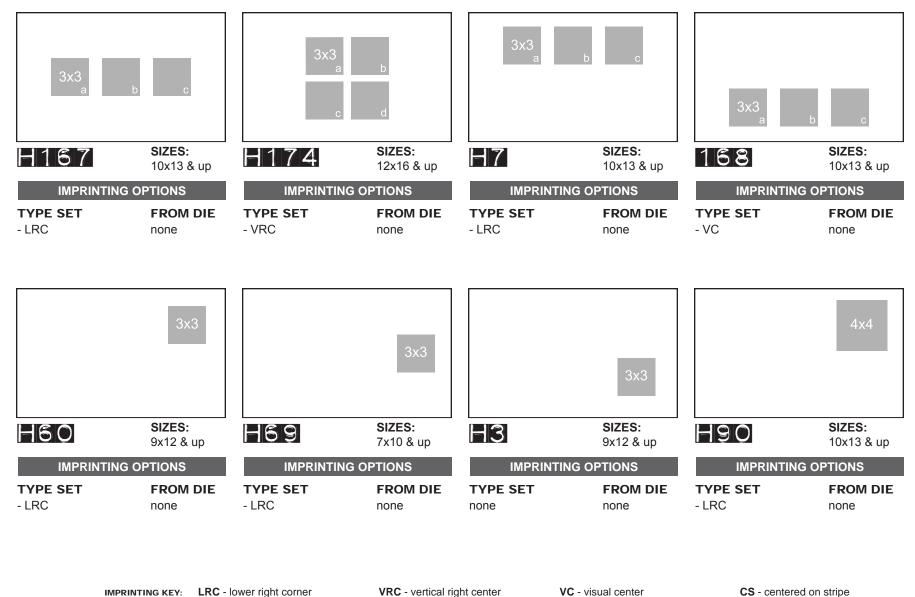
image indentation or cutout

main accent material

overall material for the album

ALBUM DESIGN KEY:

second accent material



a on suipe

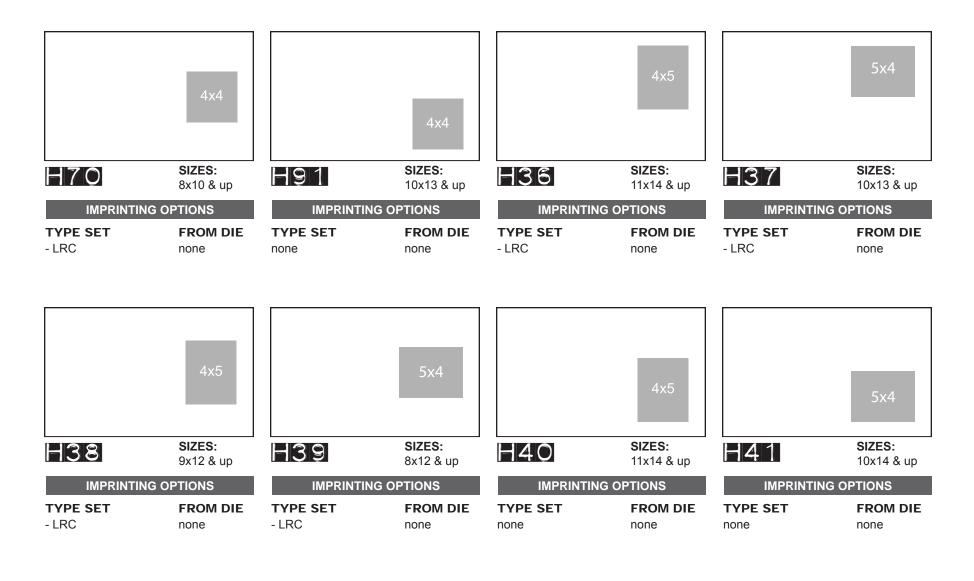
ALBUM DESIGN KEY:

overall material for the album

image indentation or cutout

main accent material

second accent material



IMPRINTING KEY:LRC - lower right cornerVRC - vertical right centerVC - visual centerCS - centered on stripeALBUM DESIGN KEY:overall material for the albumimage indentation or cutoutmain accent materialsecond accent material

overall material for the album

ALBUM DESIGN KEY:

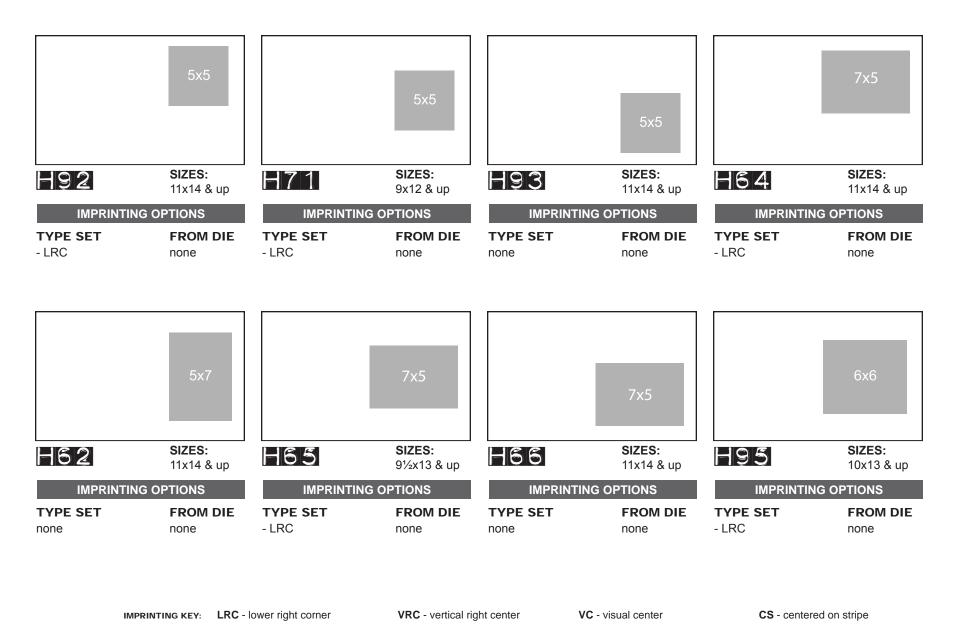


image indentation or cutout

main accent material

second accent material

overall material for the album

ALBUM DESIGN KEY:

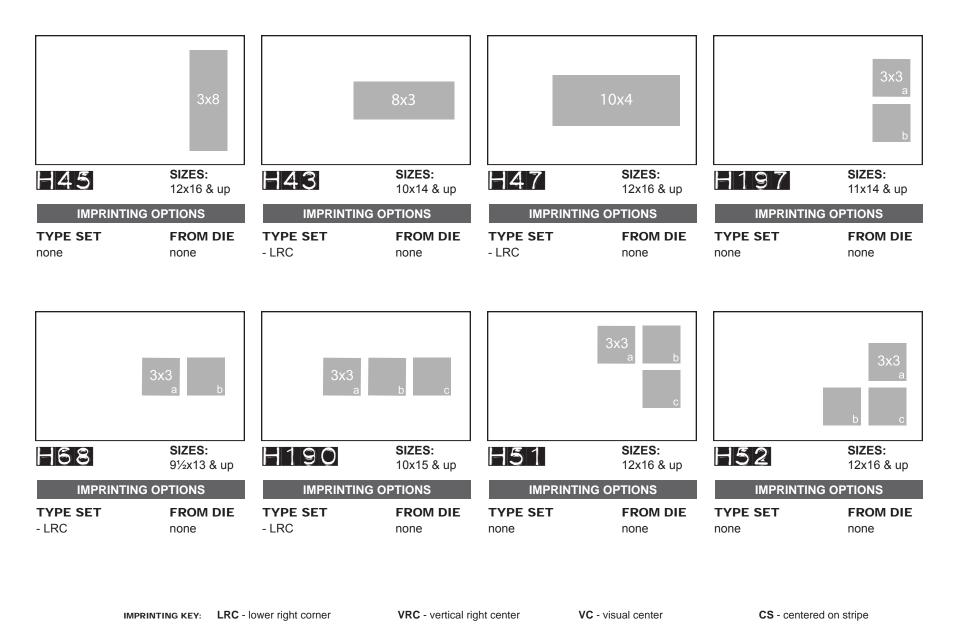
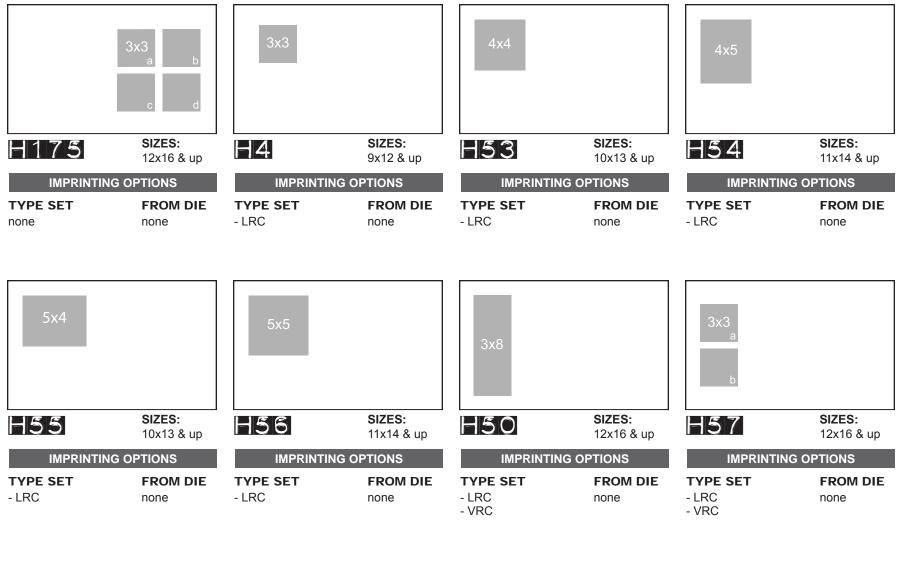


image indentation or cutout

main accent material

second accent material



H58 SIZES: 12x16 & up	3x3 a b	
	H58	
	TYPE SET - LRC	FROM DIE

IMPRINTING KEY: LRC - low

LRC - lower right corner

VRC - vertical right center

VC - visual center



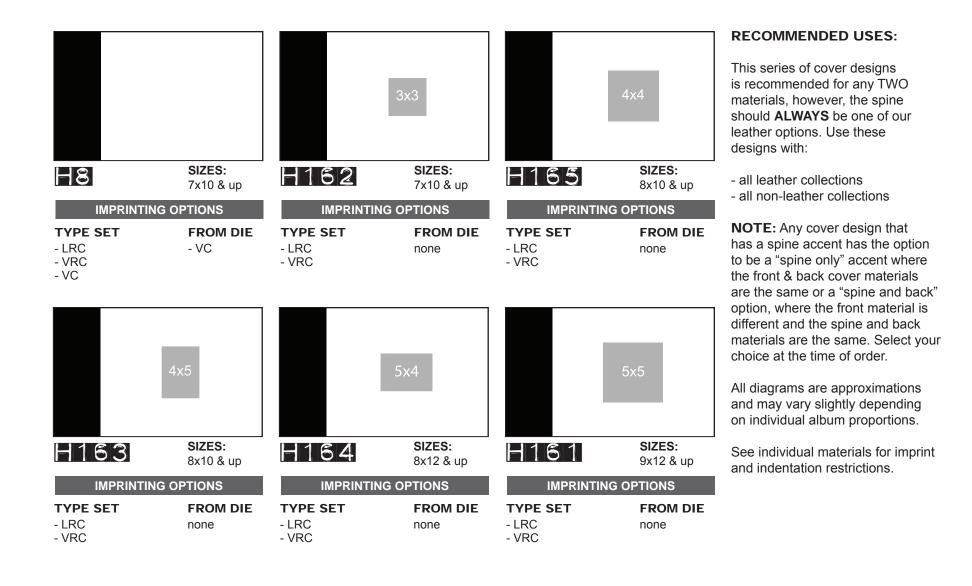
ALBUM DESIGN KEY:

overall material for the album

image indentation or cutout

main accent material

second accent material



**IMPRINTING KEY:** 

ALBUM DESIGN KEY:

LRC - lower right corner

overall material for the album

VRC - vertical right center

image indentation or cutout

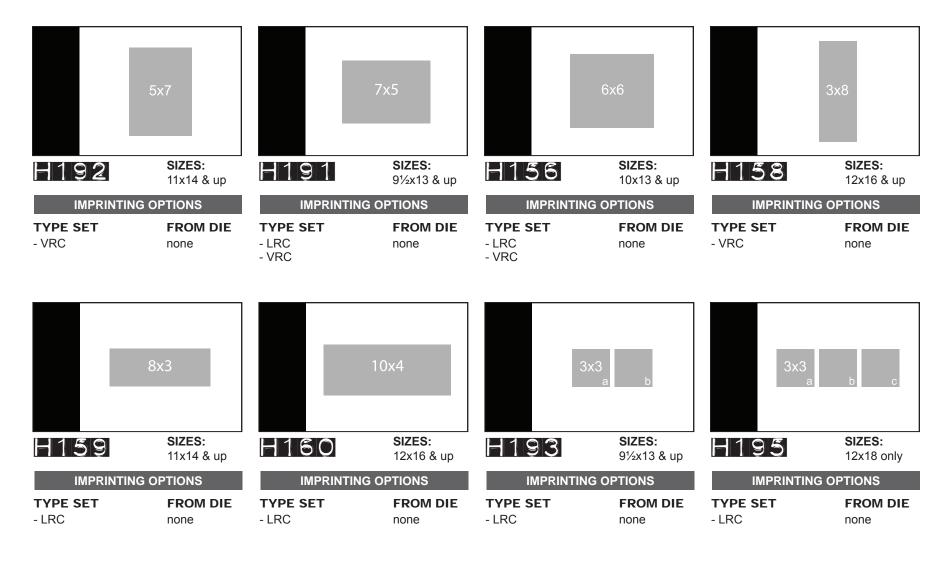
main accent material

VC - visual center

CS - centered on stripe

second accent material

Ideal for tooTones!



 IMPRINTING KEY:
 LRC - lower right corner
 VRC - vertical right center
 VC - visual center
 CS - centered on stripe

 ALBUM DESIGN KEY:
 overall material for the album
 image indentation or cutout
 main accent material
 second accent material

overall material for the album

ALBUM DESIGN KEY:

Ideal for tooTones!

main accent material

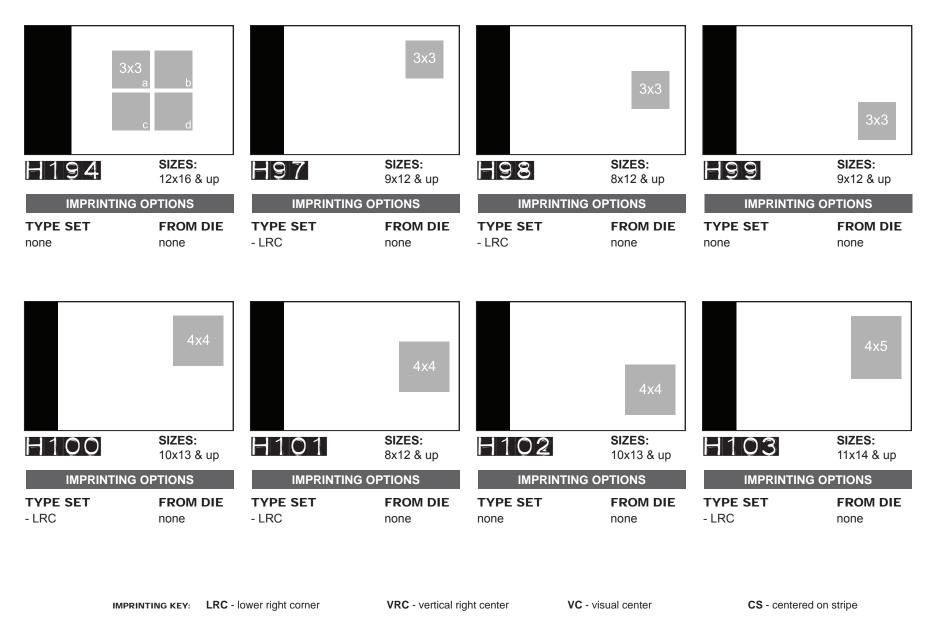
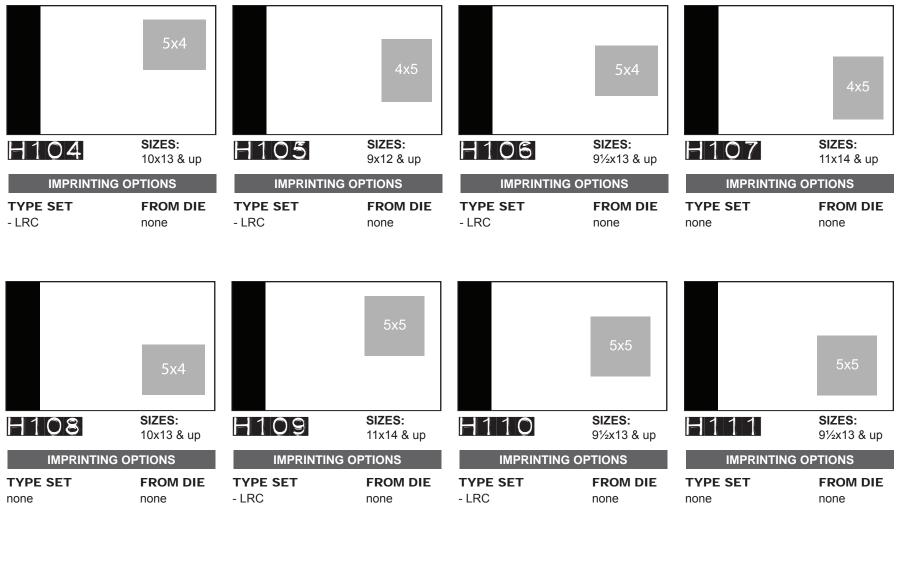


image indentation or cutout

second accent material

34

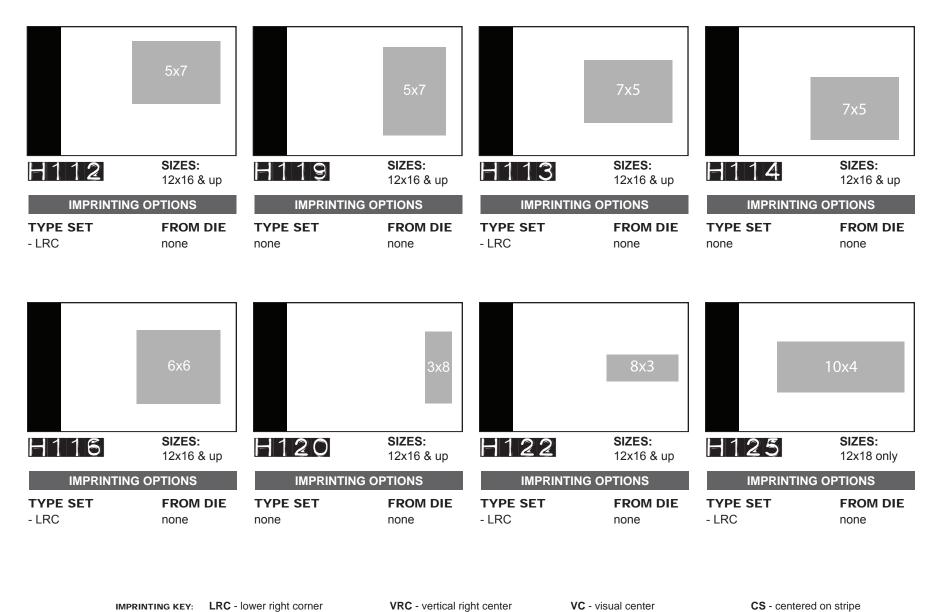
Ideal for tooTones!



 IMPRINTING KEY:
 LRC - lower right corner
 VRC - vertical right center
 VC - visual center
 CS - centered on stripe

 ALBUM DESIGN KEY:
 overall material for the album
 image indentation or cutout
 main accent material
 second accent material

Ideal for tooTones!



ALBUM DESIGN KEY:

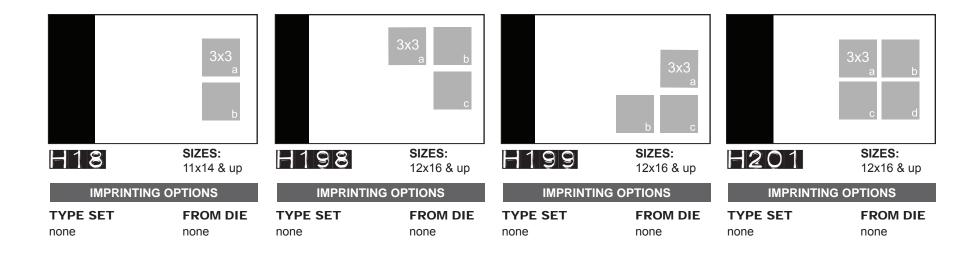
overall material for the album

image indentation or cutout

main accent material

second accent material

Ideal for tooTones!



IMPRINTING KEY: LRC -

LRC - lower right corner

VRC - vertical right center

VC - visual center

CS - centered on stripe

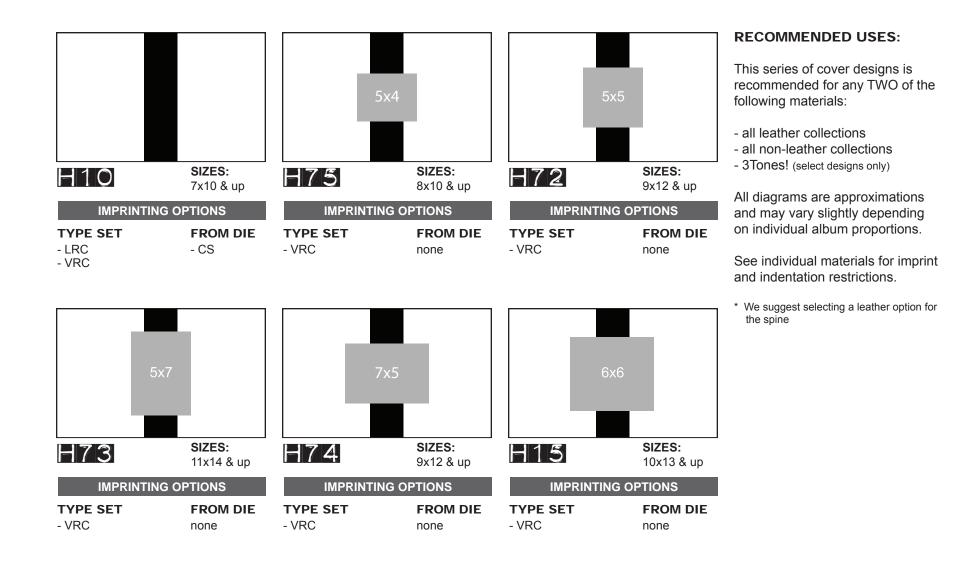
ALBUM DESIGN KEY:

overall material for the album

image indentation or cutout

main accent material

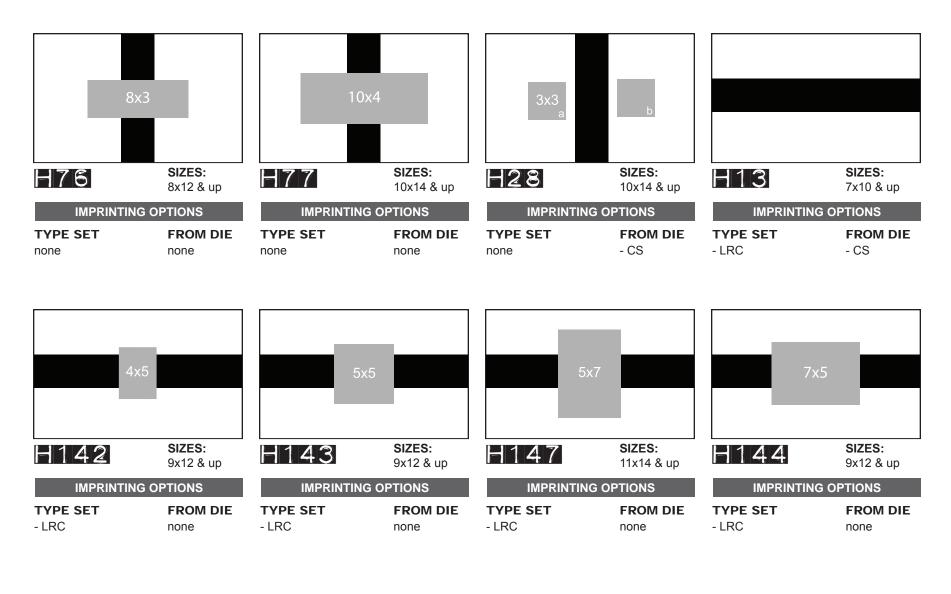
second accent material



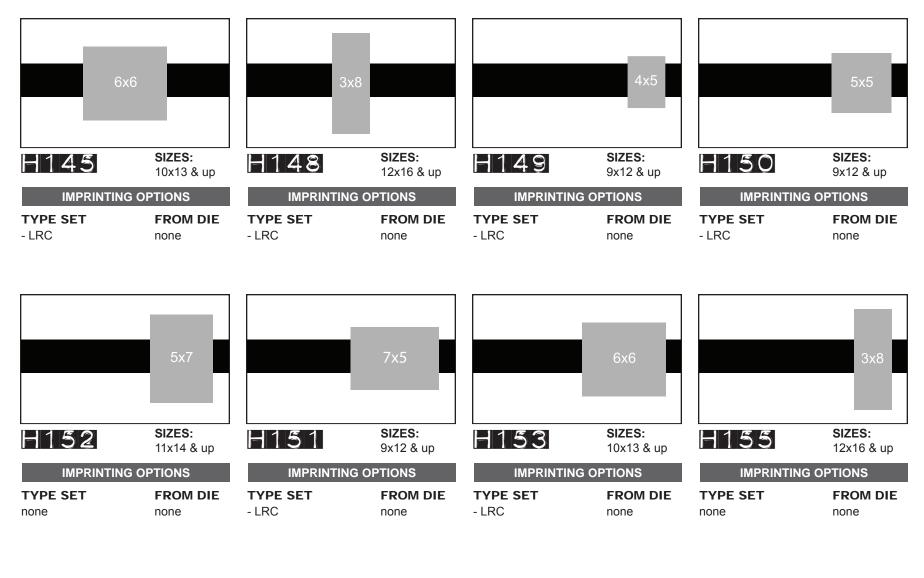
 IMPRINTING KEY:
 LRC - lower right corner
 VRC - vertical right center
 VC - visual center
 CS - centered on stripe

 ALBUM DESIGN KEY:
 overall material for the album
 image indentation or cutout
 main accent material
 second accent material

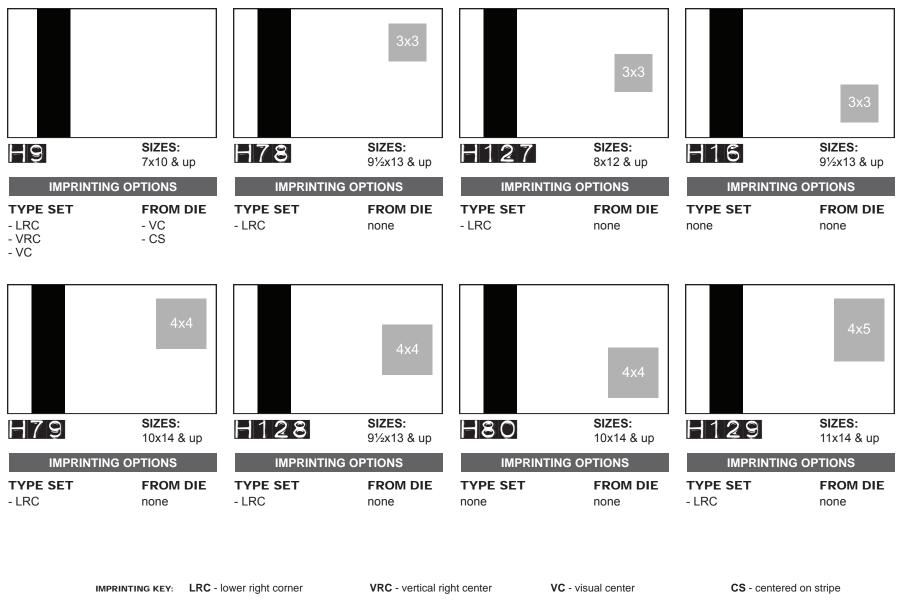
Ideal for tooTones!



Ideal for tooTones!



Ideal for tooTones!



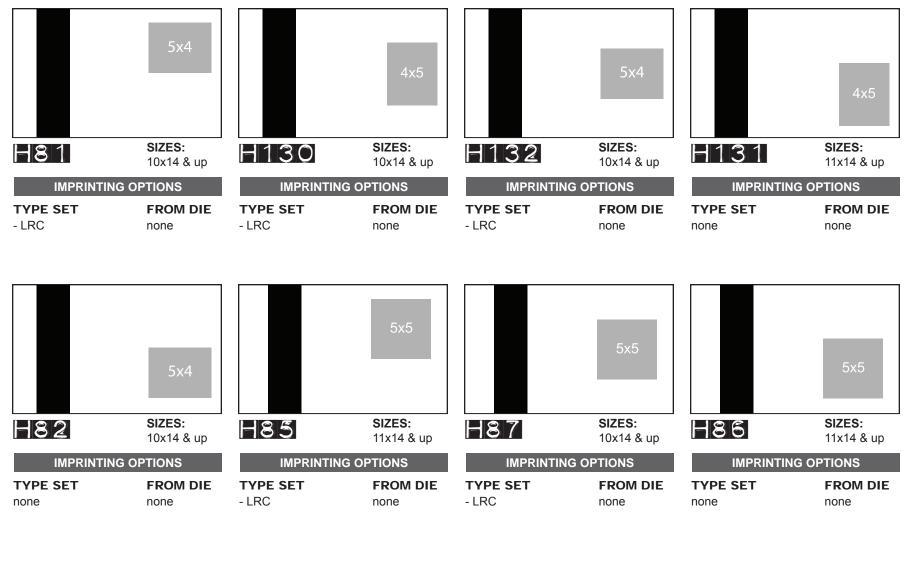
ALBUM DESIGN KEY:

overall material for the album

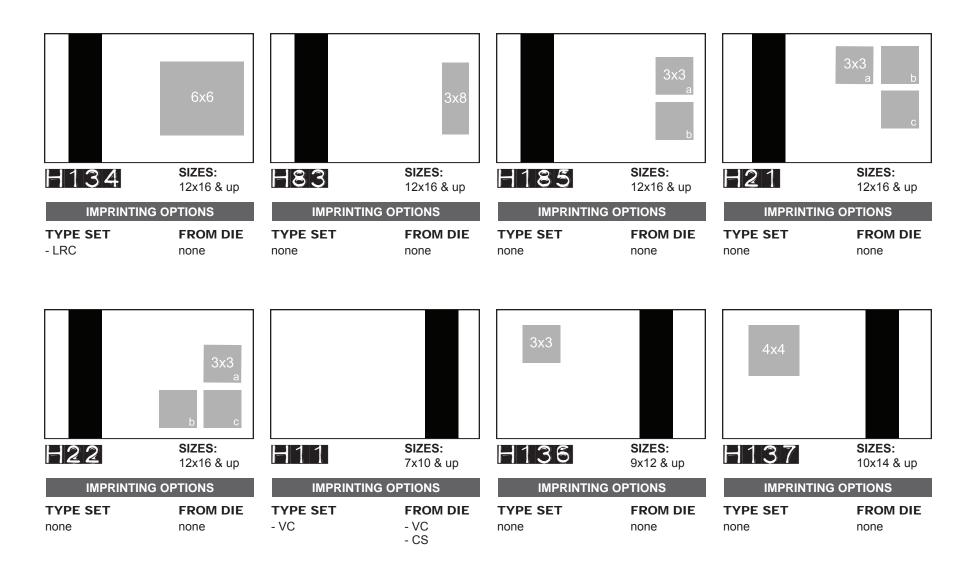
image indentation or cutout

main accent material second accent material

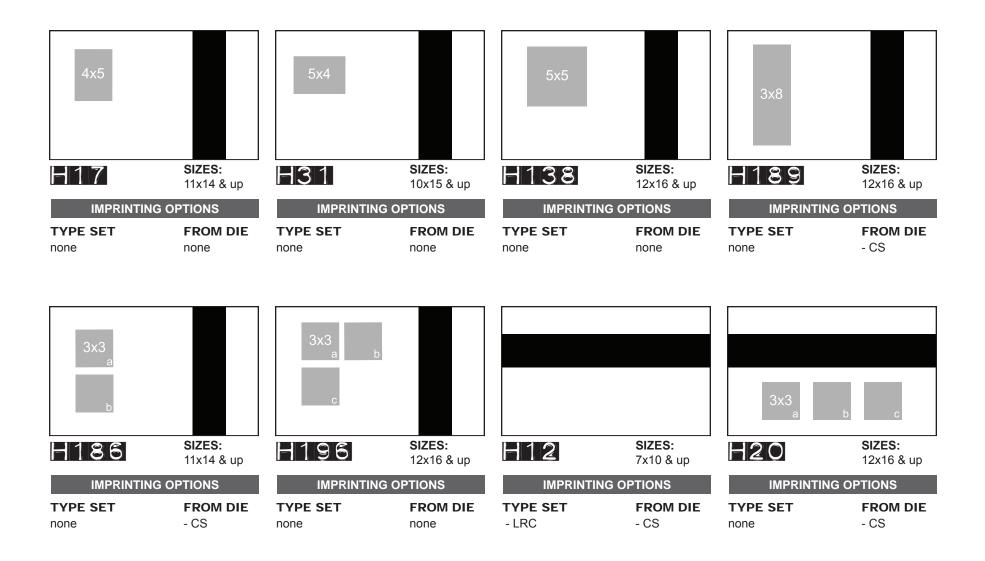
Ideal for tooTones!



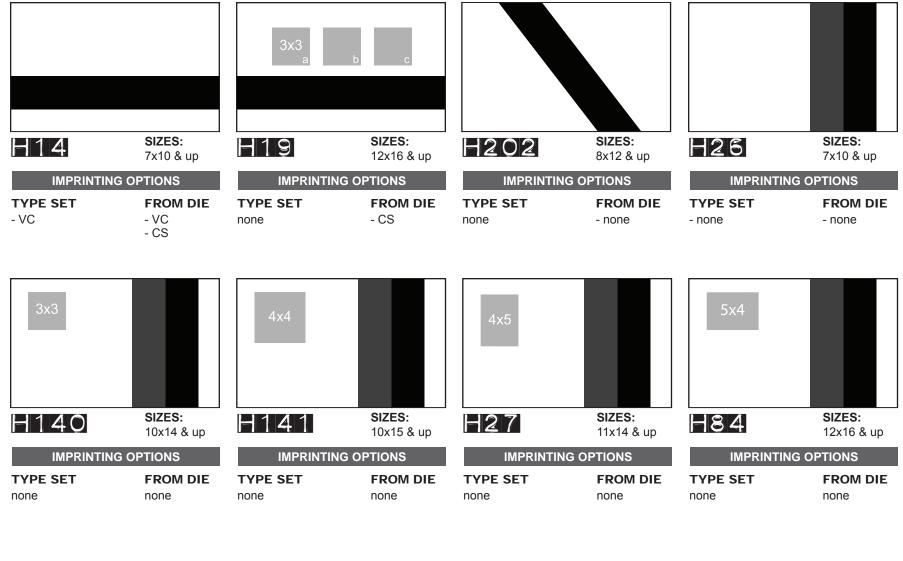
Ideal for tooTones!



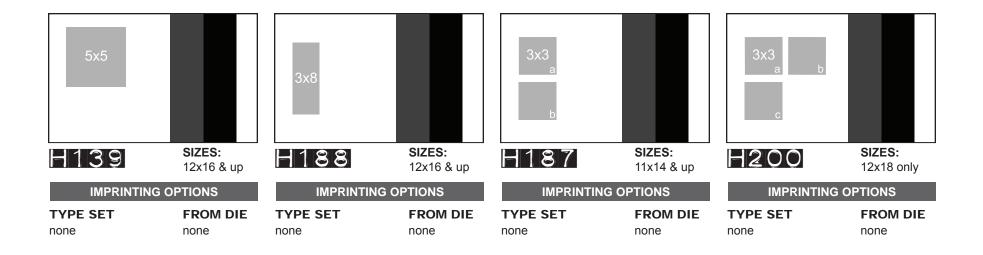
Ideal for tooTones!



Ideal for tooTones! | 3Tones!



Ideal for 3Tones!



IMPRINTING KEY: LRC -

LRC - lower right corner

VRC - vertical right center

VC - visual center

CS - centered on stripe

ALBUM DESIGN KEY:

overall material for the album

image indentation or cutout

main accent material

second accent material

B4 IMPRINTING	SIZES: 10x15 & up	B5 IMPRINTIN	SIZES: 10x15 & up G OPTIONS
TYPE SET	FROM DIE	TYPE SET	FROM DIE
none	none	none	none

#### **BEBBALICIOUS COVER UPGRADE:**

The Bebbalicious cover is a designer album cover inspired by the Bebbs (one of the 10 best wedding photographers in the world).

The Bebbalicious cover is a formica & Armour image panel cover (template required for image panel) that is only available on select sizes, in this case, the 10x15, 12x16 and 12x18 and has the following features:

- choice of leather spine & back
- square, soft spine
- choice of standard or thin pages
- creased print style
- Finao lab printing
- 4 to 5 week production time

All diagrams are approximations and may vary slightly depending on individual album proportions.

- All cover designs are subject to change without notice -

IMPRINTING R	KEY:	LRC - 1
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lower right corner

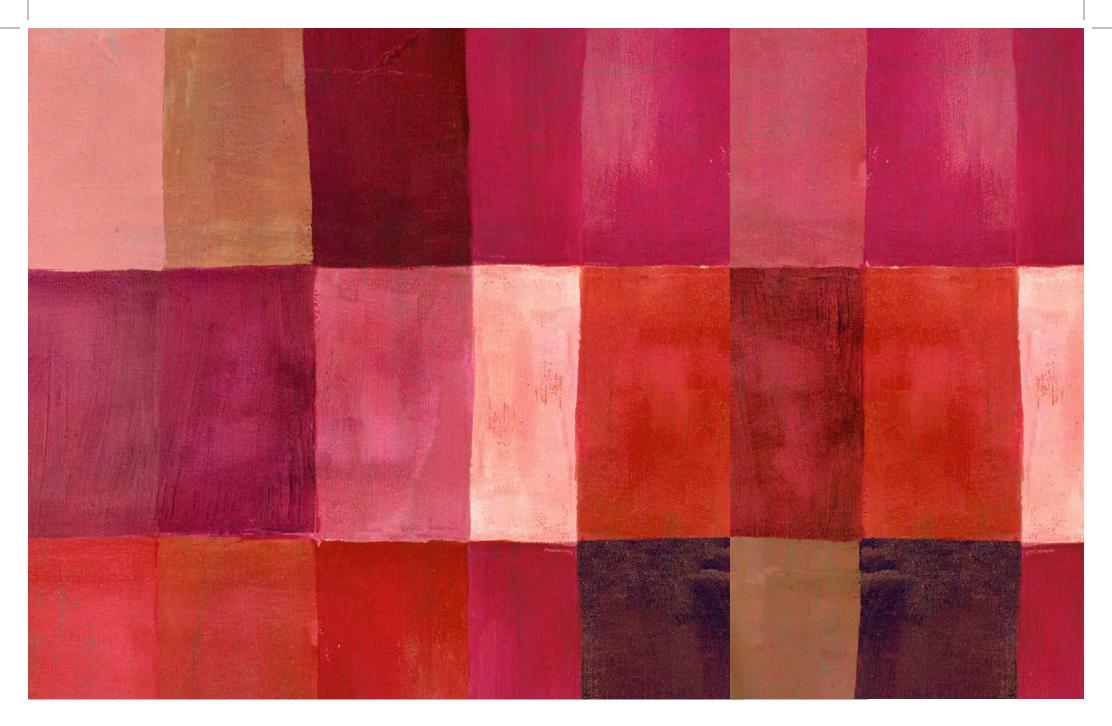
VRC - vertical right center

VC - visual center

CS - centered on stripe

ALBUM DESIGN KEY: material for spine & back

armour image panel formica panels





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VERTICAL COVER DESIGNS

## IMPRINTING AND INDENTATION GUIDELINES:

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Also, centered cut-outs & indent cover desgins are *visually centered*. This means they are slightly bottom weighted (slightly more space at the bottom than the top) and not exact center.

### **CUSTOM IMPRINT DIE:**

You have the option of creating a completely custom die to be used for imprinting on the cover of select cover designs. The size of the die can be no larger than 2x4 inches (2x3 inches if you want a universal die for albums & totes) and follow the same directions as creating a studio die.

Custom imprinting dies can be used on plain cover designs and stripes (providing an appropriate cover material that allows imprinting is chosen).

Custom imprint dies will either be visually centered on the cover or centered within the accent stripe.

Custom imprint dies **MUST** remain in the accent stripe. You will need to adjust your design accordingly depending on if you are working with a horizontal or vertical stripe.

#### Why can't I do type set imprinting on a stripe?

Simply put, there are too many variables into allowing type set imprinting on a stripe. With a custom die, we can control the size up front and know that any design created within the template will always fit.

#### **IMPRINTING DESCRIPTIONS:**

#### LRC - lower right corner

This means that your type set imprinting will appear in the lower right hand corner of the cover at least 1 inch from the bottom or side edges.

### VRC - vertical centered right

This means that your type set imprinting will appear centered along the right side of the cover. The type will run vertically along the edge of the album at least 1 inch from the cover edge.

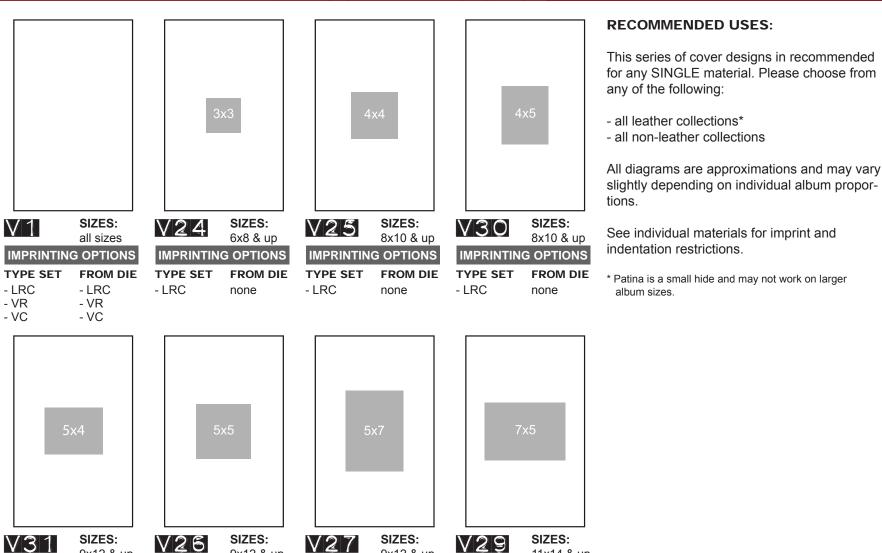
### VC - visual center

Visually centered, type set imprinting or custom dies are centered slightly above the mid-point of the cover. If there is a cover stripe in the design, the visual center will be centered within the largest part of the main cover material.

## CS - centered on stripe

This means that a custom die can be centered on the stripe accent of the design. The die MUST remain fully within the accent stripe. All designs must be orientated correctly.

- All cover designs are subject to change without notice -



V29

TYPE SET

- LRC

11x14 & up

FROM DIE

VC - visual center

main accent material

none

IMPRINTING OPTIONS

9x12 & up

FROM DIE

VRC - vertical right center

image indentation or cutout

none

IMPRINTING OPTIONS

TYPE SET

- LRC

## **VERTICAL COVER DESIGNS**

V26

TYPE SET

- LRC

9x12 & up

FROM DIE

IMPRINTING KEY: ALBUM DESIGN KEY:

none

**IMPRINTING OPTIONS** 

TYPE SET

- LRC

9x12 & up

FROM DIE

overall material for the album

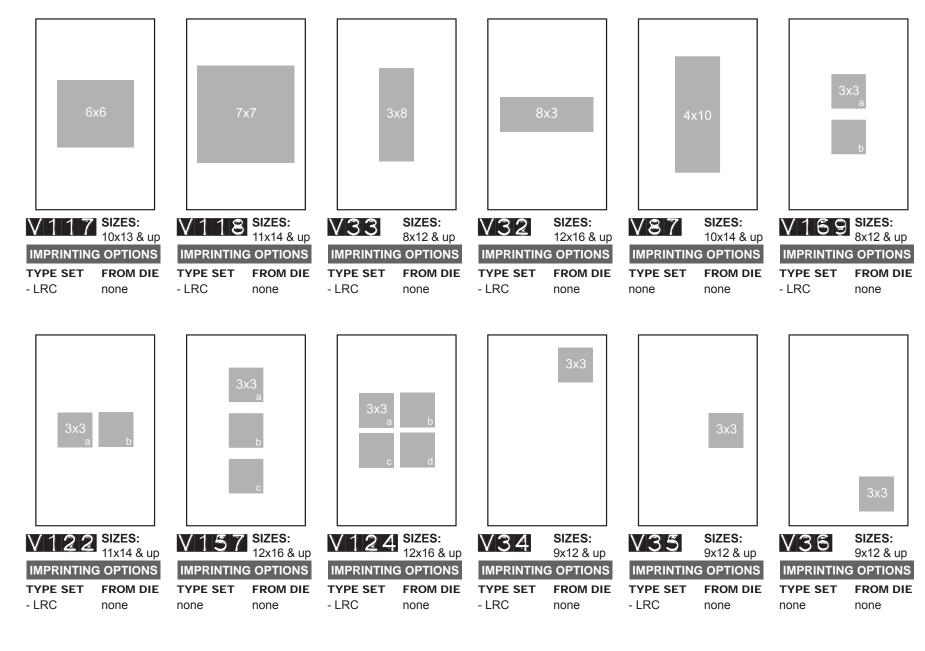
none

LRC - lower right corner

**IMPRINTING OPTIONS** 

Ideal for single tones | non-leather options

CS - centered on stripe



VRC - vertical right center

image indentation or cutout

VC - visual center

main accent material

## VERTICAL COVER DESIGNS

LRC - lower right corner

overall material for the album

IMPRINTING KEY:

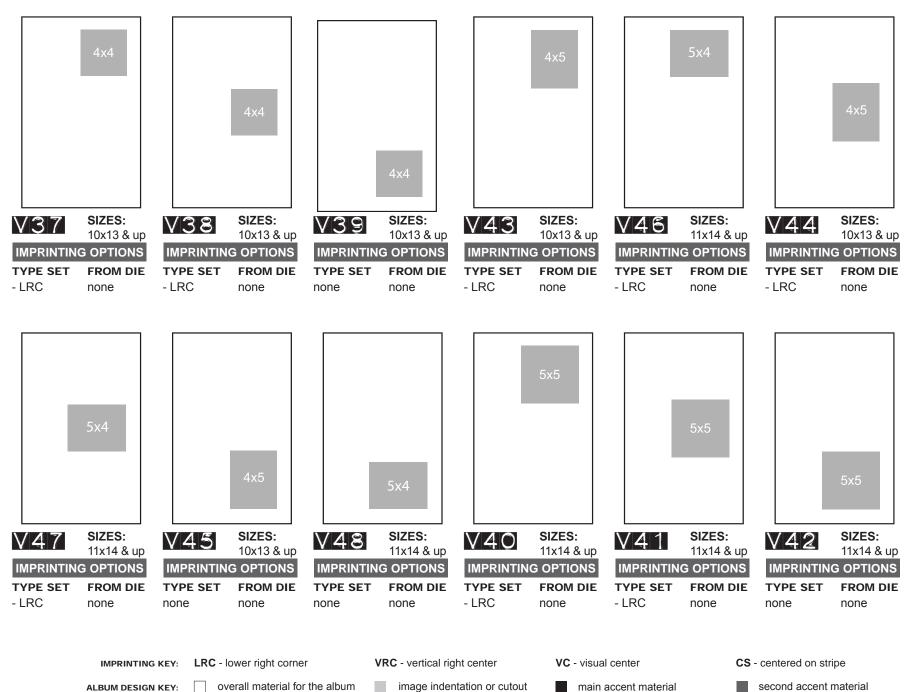
ALBUM DESIGN KEY:

Ideal for single tones | non-leather options

CS - centered on stripe

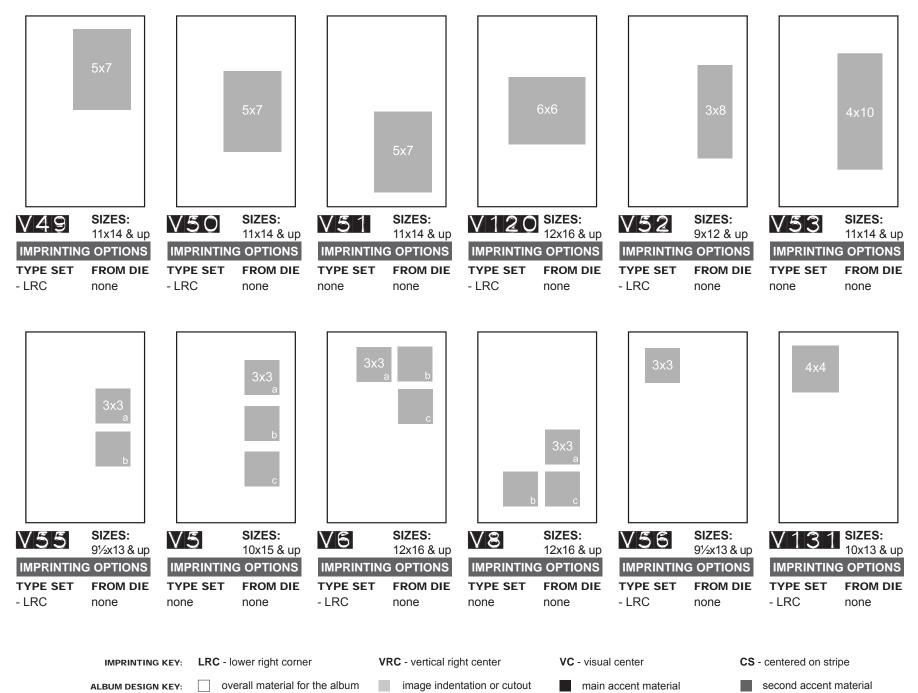
second accent material

VERTICAL COVER DESIGNS



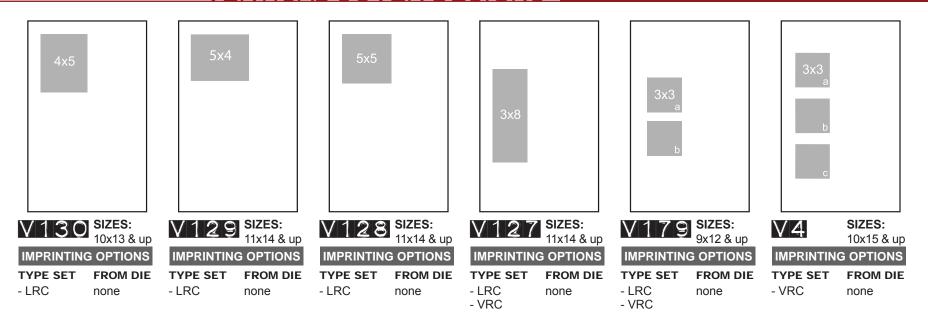
VERTICAL COVER DESIGNS

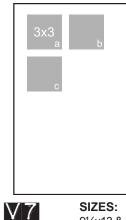
Ideal for single tones | non-leather options



## VERTICAL COVER DESIGNS Ideal for s

#### Ideal for single tones | non-leather options





 Y
 9½x13 & up

 IMPRINTING OPTIONS

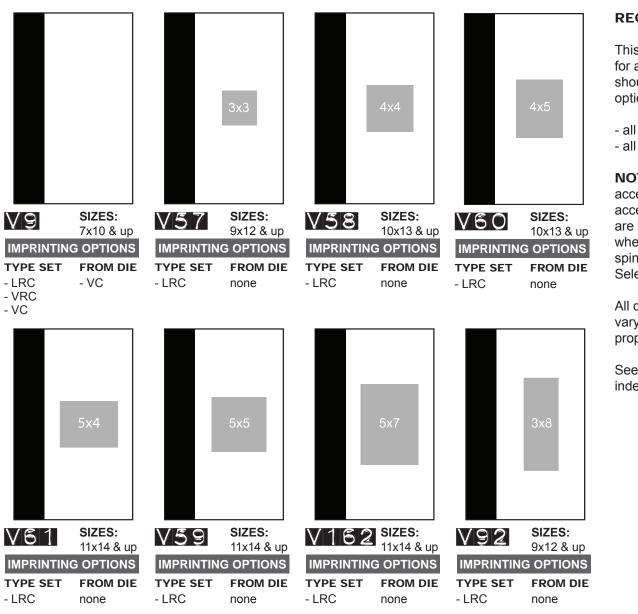
 TYPE SET
 FROM DIE

 - LRC
 none

 IMPRINTING KEY:
 LRC - lower right corner
 VRC - vertical right center
 VC - visual center
 CS - centered on stripe

 ALBUM DESIGN KEY:
 overall material for the album
 image indentation or cutout
 main accent material
 second accent material

## VERTICAL COVER DESIGNS



### **RECOMMENDED USES:**

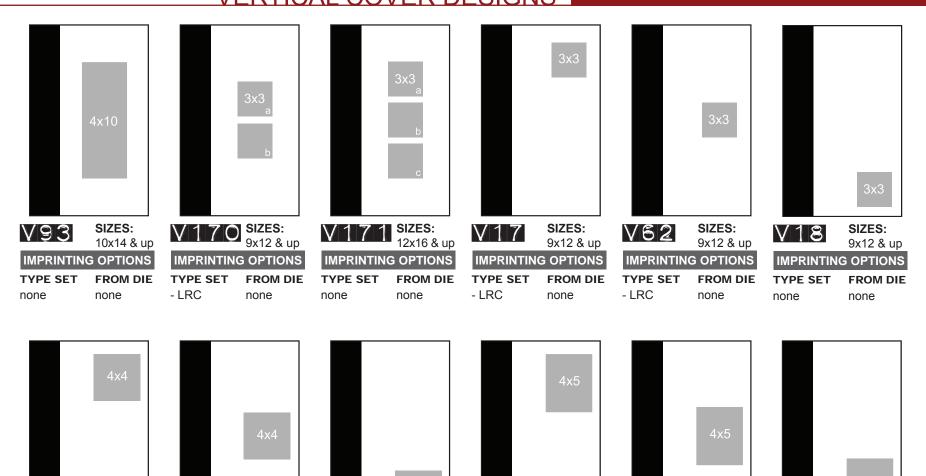
This series of cover designs is recommended for any TWO materials, however, the spine should **ALWAYS** be one of our leather options. Use these designs with:

- all leather collections
- all non-leather collections

**NOTE:** Any cover design that has a spine accent has the option to be a "spine only" accent where the front & back cover materials are the same or a "spine and back" option, where the front material is different and the spine and back materials are the same. Select your choice at the time of order.

All diagrams are approximations and may vary slightly depending on individual album proportions.

See individual materials for imprint and indentation restrictions.



#### Ideal for tooTones! VERTICAL COVER DESIGNS

V63

TYPE SET

- LRC

SIZES:

**IMPRINTING OPTIONS** 

12x16 & up

FROM DIE

none

SIZES:

IMPRINTING OPTIONS

12x16 & up

FROM DIE

none

LRC - lower right corner

overall material for the album

V64

TYPE SET

- LRC

IMPRINTING KEY:

ALBUM DESIGN KEY:

V65

TYPE SET

none

SIZES:

**IMPRINTING OPTIONS** 

12x16 & up

FROM DIE

VRC - vertical right center

none

VC - visual center image indentation or cutout main accent material second accent material

V67

TYPE SET

- LRC

SIZES:

**IMPRINTING OPTIONS** 

12x16 & up

FROM DIE

none

SIZES:

IMPRINTING OPTIONS

12x16 & up

FROM DIE

none

V66

TYPE SET

- LRC

SIZES:

**IMPRINTING OPTIONS** 

12x16 & up

FROM DIE

none

V68

TYPE SET

CS - centered on stripe

none

# VERTICAL COVER DESIGNS

V84

TYPE SET

- LRC

SIZES:

IMPRINTING OPTIONS

12x16 & up

FROM DIE

none

V98

TYPE SET

none

IMPRINTING KEY:

LRC - lower right corner

VRC - vertical right center

VC - visual center

CS - centered on stripe

ALBUM DESIGN KEY: 

V95

TYPE SET

- LRC

SIZES:

**IMPRINTING OPTIONS** 

11x14 & up

FROM DIE

none

overall material for the album

image indentation or cutout

main accent material

second accent material

V21

TYPE SET

none

SIZES:

**IMPRINTING OPTIONS** 

11x14 & up

FROM DIE

none

Ideal for tooTones!

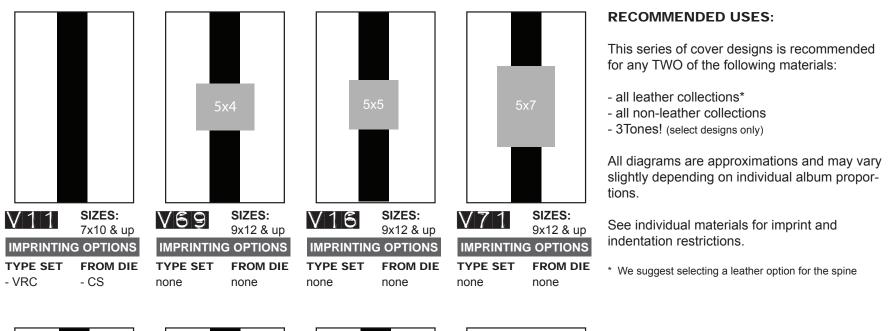
SIZES:

**IMPRINTING OPTIONS** 

11x14 & up

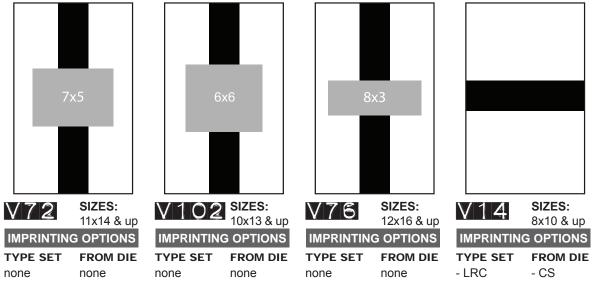
FROM DIE

none



**VERTICAL COVER DESIGNS** 

Ideal for tooTones!



V104 SIZES: SIZES: SIZES: SIZES: SIZES: SIZES: V79 V77 V73 V78 V74 10x13 & up 8x10 & up 9x12 & up 9x12 & up 11x14 & 8x12 & up **IMPRINTING OPTIONS IMPRINTING OPTIONS IMPRINTING OPTIONS** IMPRINTING OPTIONS **IMPRINTING OPTIONS IMPRINTING OPTIONS** TYPE SET FROM DIE - LRC - LRC - LRC - LRC - LRC - LRC none none none none none none SIZES: SIZES: V81 SIZES: SIZES: SIZES: V83 SIZES: V75 V20 V80 V82 10x14 & up 10x13 & up 10x14 & up 11x14 & up 11x14 & up 9x12 & up **IMPRINTING OPTIONS** IMPRINTING OPTIONS IMPRINTING OPTIONS IMPRINTING OPTIONS **IMPRINTING OPTIONS IMPRINTING OPTIONS** TYPE SET TYPE SET TYPE SET TYPE SET FROM DIE TYPE SET FROM DIE FROM DIE TYPE SET FROM DIE FROM DIE FROM DIE - LRC - LRC - LRC - LRC none none none none none none none none

## VERTICAL COVER DESIGNS

Ideal for tooTones!

IMPRINTING KEY:

overall material for the album

LRC - lower right corner

image indentation or cutout

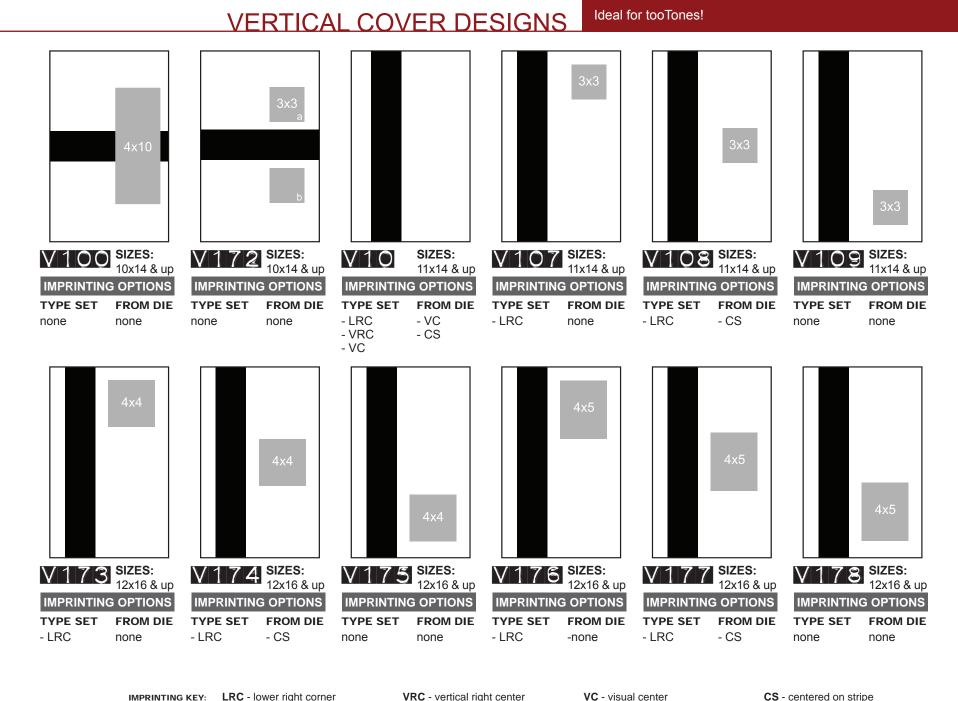
VRC - vertical right center

main accent material

VC - visual center

CS - centered on stripe

second accent material



LRC - lower right corner VRC - vertical right center overall material for the album

ALBUM DESIGN KEY:

image indentation or cutout

main accent material

CS - centered on stripe second accent material

#### VERTICAL COVER DESIGNS 3x3 V138 SIZES: 1 SIZES: V164 SIZES: 11x14 & up SIZES: SIZES: SIZES: V22V12 3 11x14 & up 12x16 & up 7x10 & up 10x14 & up 12x16 & up **IMPRINTING OPTIONS IMPRINTING OPTIONS IMPRINTING OPTIONS** IMPRINTING OPTIONS **IMPRINTING OPTIONS IMPRINTING OPTIONS** TYPE SET FROM DIE - LRC - CS - LRC - CS - CS - VC - VC none none none none none - CS 3x3 V139 SIZES: 4 SIZES: 166 SIZES: SIZES: SIZES: SIZES: V23 V13V15 V 12x16 & up 10x14 & up 10x14 & up 12x16 & up 7x10 & up 7x10 & up **IMPRINTING OPTIONS** IMPRINTING OPTIONS IMPRINTING OPTIONS IMPRINTING OPTIONS IMPRINTING OPTIONS **IMPRINTING OPTIONS** FROM DIE FROM DIE FROM DIE TYPE SET FROM DIE TYPE SET FROM DIE TYPE SET FROM DIE TYPE SET TYPE SET TYPE SET - LRC - VC - CS none - CS none - CS none - CS - CS none none

LRC - lower right corner IMPRINTING KEY:

VRC - vertical right center

VC - visual center

Ideal for tooTones!

CS - centered on stripe

ALBUM DESIGN KEY:

overall material for the album

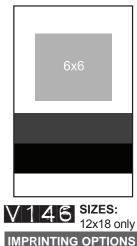
image indentation or cutout

main accent material

second accent material

#### VERTICAL COVER DESIGNS 3 SIZES: V140 SIZES: 7x10 & up V144 SIZES: 12x16 & up 41 SIZES: 9½x13 & up V142 SIZES: 10x14 & up 45 SIZES: 10x14 & up V 1 12x16 & up **IMPRINTING OPTIONS IMPRINTING OPTIONS IMPRINTING OPTIONS IMPRINTING OPTIONS IMPRINTING OPTIONS IMPRINTING OPTIONS** TYPE SET TYPE SET FROM DIE FROM DIE TYPE SET FROM DIE TYPE SET FROM DIE TYPE SET FROM DIE TYPE SET FROM DIE - VC - VC none none none none none none none none none none

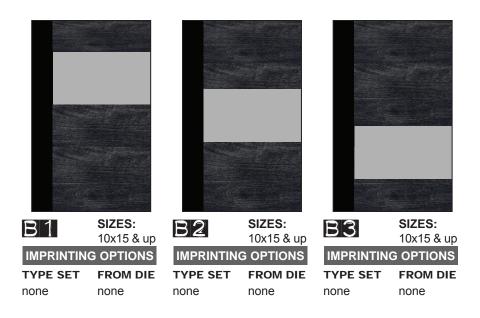
Ideal for 3Tones!



**IMPRINTING OPTIONS** TYPE SET FROM DIE none none

> LRC - lower right corner VRC - vertical right center VC - visual center CS - centered on stripe IMPRINTING KEY: overall material for the album image indentation or cutout main accent material second accent material ALBUM DESIGN KEY: 1 1

## VERTICAL COVER DESIGNS



#### **BEBBALICIOUS COVER UPGRADE:**

The Bebbalicious cover is a designer album cover inspired by the Bebbs (one of the 10 best wedding photographers in the world).

The Bebbalicious cover is a formica & Armour image panel cover (template required for image panel) that is only available on select sizes, in this case, the 10x15, 12x16 and 12x18 and has the following features:

- choice of leather spine & back
- square, soft spine
- choice of standard or thin pages
- creased print style
- Finao lab printing
- 4 to 5 week production time

All diagrams are approximations and may vary slightly depending on individual album proportions.

- All cover designs are subject to change without notice -

IMPRINTING KEY: LRC - |

LRC - lower right corner

VRC - vertical right center

VC - visual center

 $\ensuremath{\text{CS}}$  - centered on stripe

ALBUM DESIGN KEY:

material for spine & back

armour image panel

formica panels





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FLIPBOOK COVER DESIGNS

## IMPRINTING AND INDENTATION GUIDELINES:

The cover design guide illustrates where imprinting, cut-outs & indentations can appear on a given cover design. ALL designs can be further restricted by material. Always check to ensure you are selecting a cover material that allows for imprinting or indentations if you wish to use those options.

Also, centered cut-outs & indent cover desgins are *visually centered*. This means they are slightly bottom weighted (slightly more space at the bottom than the top) and not exact center.

### **CUSTOM IMPRINT DIE:**

You have the option of creating a completely custom die to be used for imprinting on the cover of select cover designs. The size of the die can be no larger than 2x4 inches (2x3 inches if you want a universal die for albums & totes) and follow the same directions as creating a studio die.

Custom imprinting dies can be used on plain cover designs and stripes (providing an appropriate cover material that allows imprinting is chosen).

Custom imprint dies will either be visually centered on the cover or centered within the accent stripe.

Custom imprint dies **MUST** remain in the accent stripe. You will need to adjust your design accordingly depending on if you are working with a horizontal or vertical stripe.

#### Why can't I do type set imprinting on a stripe?

Simply put, there are too many variables into allowing type set imprinting on a stripe. With a custom die, we can control the size up front and know that any design created within the template will always fit.

#### **IMPRINTING DESCRIPTIONS:**

#### LRC - lower right corner

This means that your type set imprinting will appear in the lower right hand corner of the cover at least 1 inch from the bottom or side edges.

### VRC - vertical centered right

This means that your type set imprinting will appear centered along the right side of the cover. The type will run vertically along the edge of the album at least 1 inch from the cover edge.

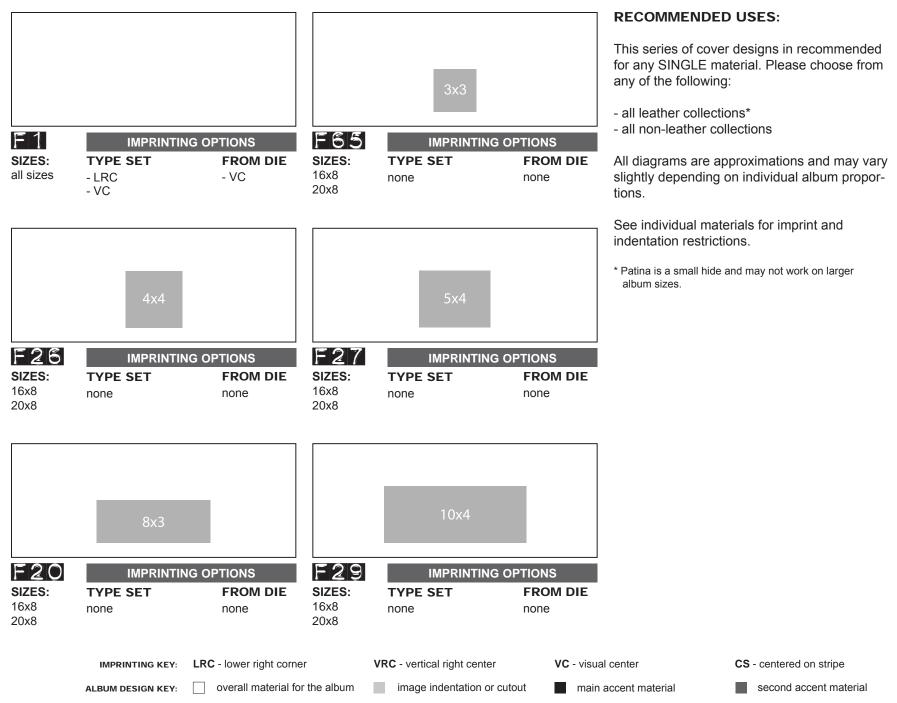
### VC - visual center

Visually centered, type set imprinting or custom dies are centered slightly above the mid-point of the cover. If there is a cover stripe in the design, the visual center will be centered within the largest part of the main cover material.

## CS - centered on stripe

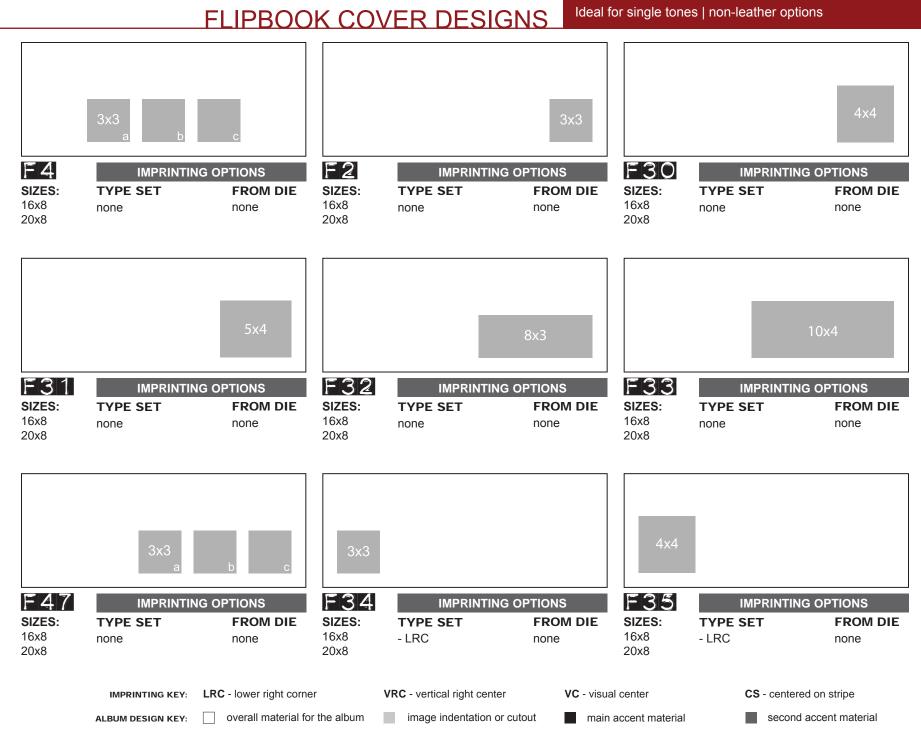
This means that a custom die can be centered on the stripe accent of the design. The die MUST remain fully within the accent stripe. All designs must be orientated correctly.

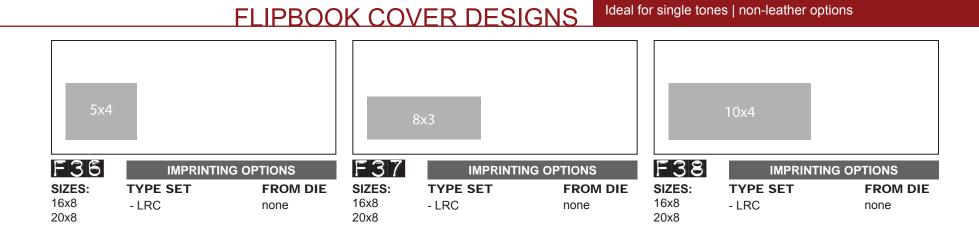
- All cover designs are subject to change without notice -

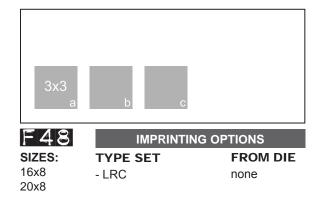


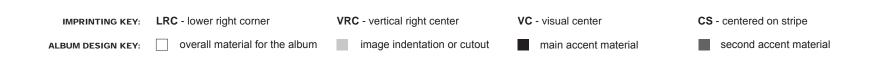
## FLIPBOOK COVER DESIGNS

## Ideal for single tones | non-leather options









# FLIPBOOK COVER DESIGNS

**IMPRINTING OPTIONS** 

FROM DIE

none

TYPE SET

none

F66

SIZES:

16x8

20x8

**IMPRINTING OPTIONS** 

FROM DIE

- VC

TYPE SET

- LRC

- VC

F 5

SIZES:

16x8

20x8

## Ideal for tooTones!

### **RECOMMENDED USES:**

This series of cover designs is recommended for any TWO materials, however, the spine must ALWAYS be one of our leather options. Use these designs with:

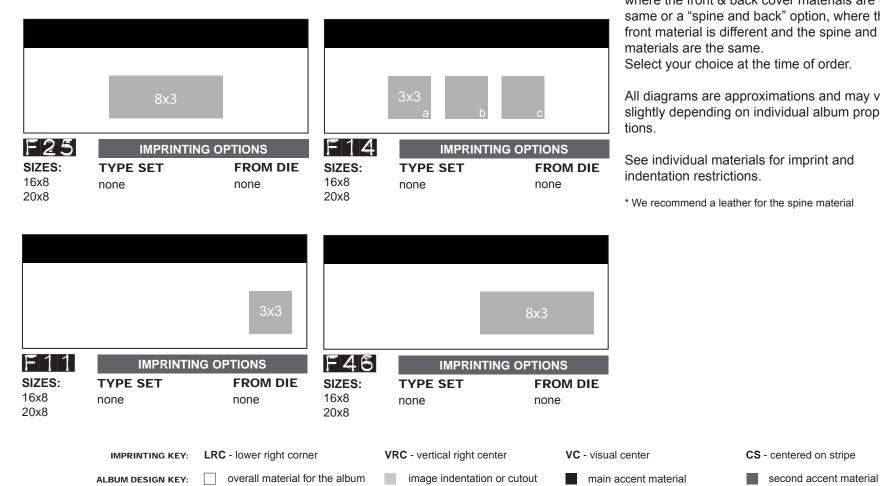
- all leather collections
- all non-leather collections

NOTE: Any cover design that has a spine accent has the option to be a "spine only" accent where the front & back cover materials are the same or a "spine and back" option, where the front material is different and the spine and back materials are the same. Select your choice at the time of order.

All diagrams are approximations and may vary slightly depending on individual album proportions.

See individual materials for imprint and indentation restrictions.

\* We recommend a leather for the spine material

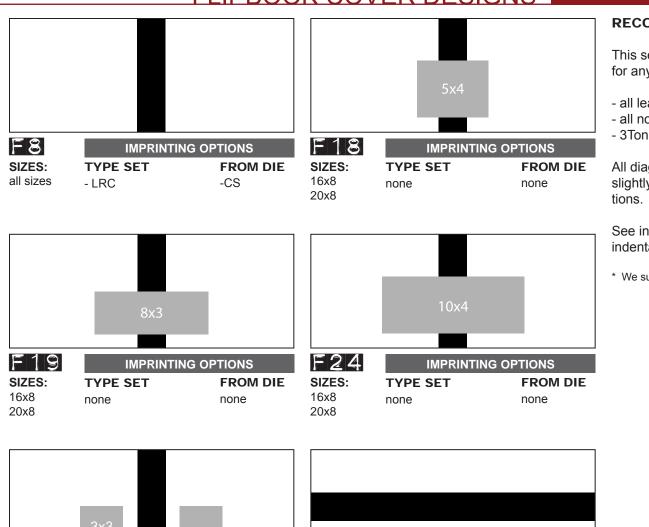


FLIPBOOK COVER DESIGNS								
	3x3 a	b c	3x3				8x3	
F40	IMPRINTING	OPTIONS	F68	IMPRINTIN	NG OPTIONS	F69	IMPRINTIN	NG OPTIONS
<b>SIZES:</b> 16x8 20x8	TYPE SET none	FROM DIE none	<b>SIZES:</b> 16x8 20x8	TYPE SET - LRC	FROM DIE none	<b>SIZES:</b> 16x8 20x8	TYPE SET - LRC	FROM DIE none

Ideal for too Tanaal

3x3 a	b	С	
F70	IMPR		PTIONS
SIZES:	TYPE SET		FROM DIE
16x8 20x8	- LRC		none

**IMPRINTING KEY:** LRC - lower right corner VRC - vertical right center VC - visual center CS - centered on stripe overall material for the album image indentation or cutout second accent material ALBUM DESIGN KEY: main accent material



## FLIPBOOK COVER DESIGNS

## Ideal for tooTones!

#### **RECOMMENDED USES:**

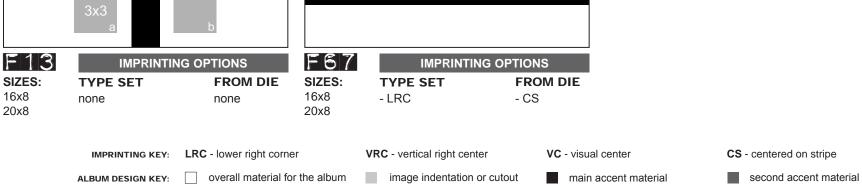
This series of cover designs is recommended for any TWO of the following materials:

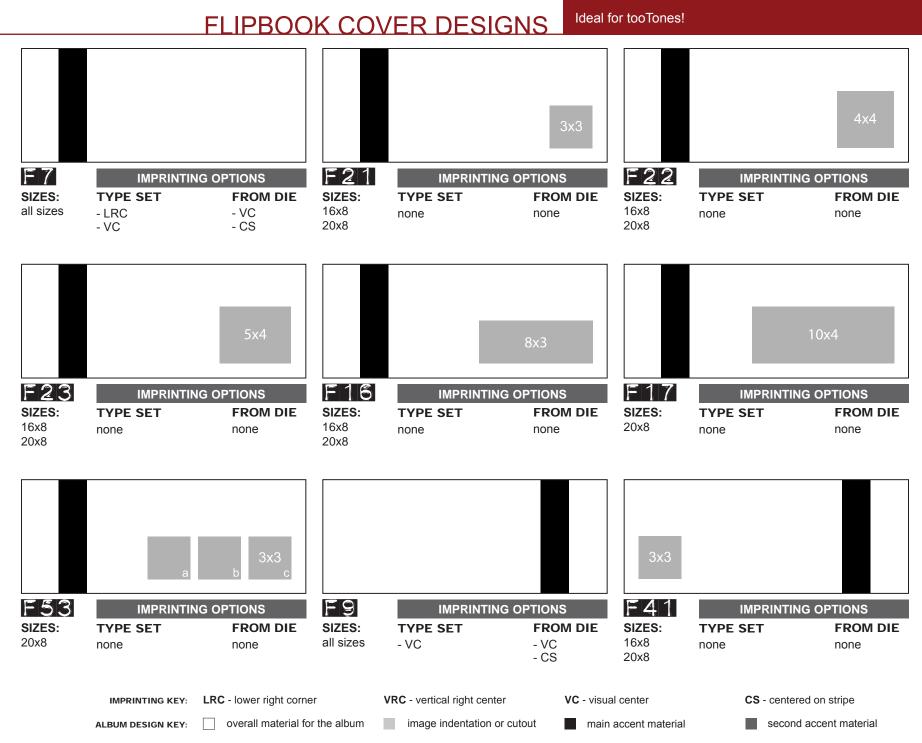
- all leather collections
- all non-leather collections
- 3Tones! (select designs only)

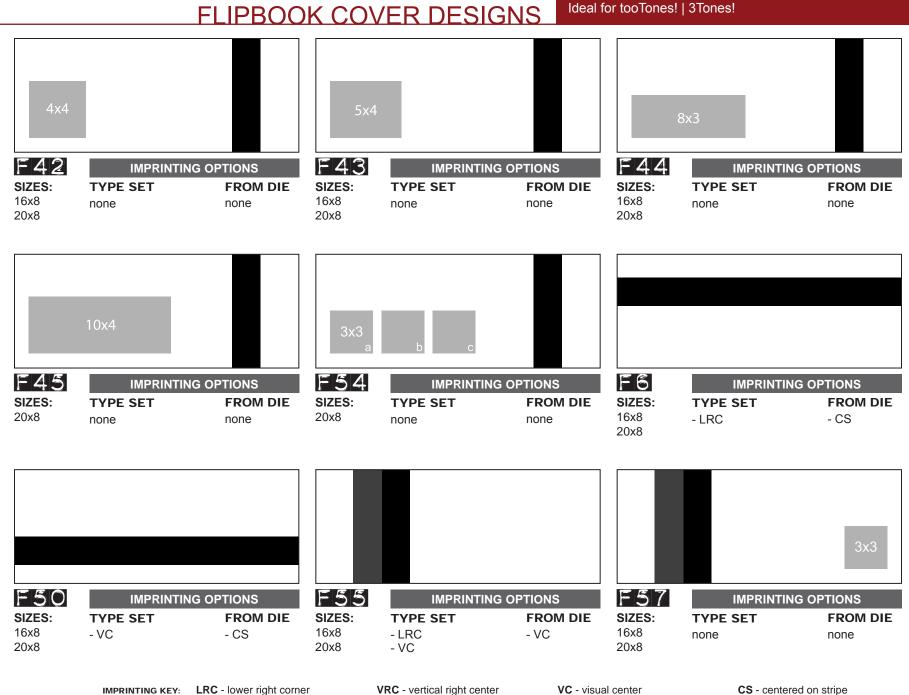
All diagrams are approximations and may vary slightly depending on individual album proportions.

See individual materials for imprint and indentation restrictions.

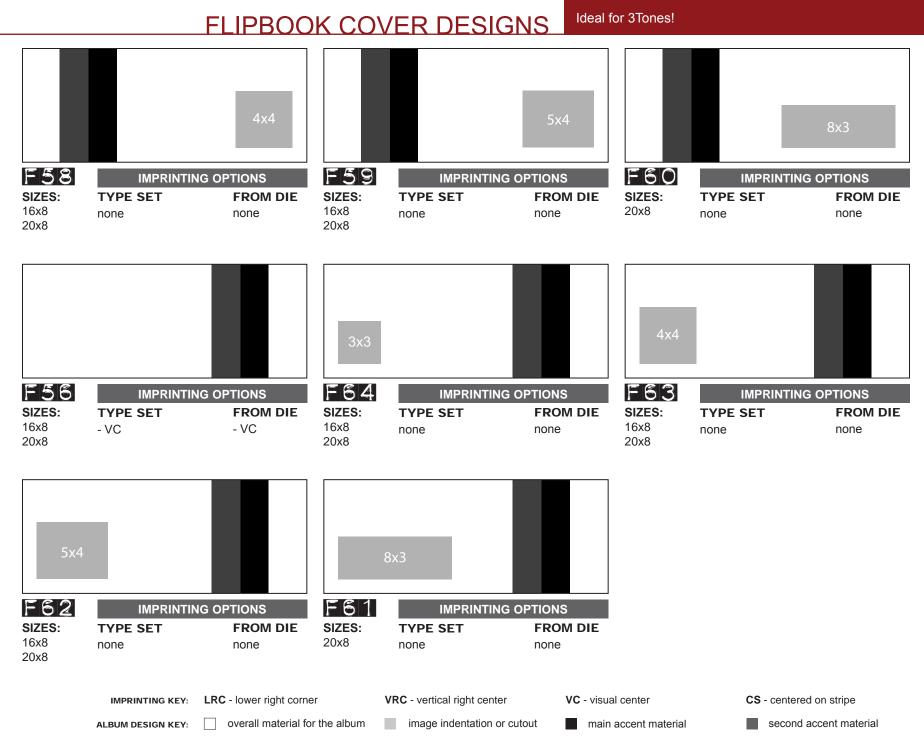
\* We suggest selecting a leather option for the spine







# IMPRINTING KEY: LRC - lower right corner VRC - vertical right center VC - visual center CS - centered on stripe ALBUM DESIGN KEY: overall material for the album image indentation or cutout main accent material second accent material



## FLIPBOOK COVER DESIGNS

B6	IMPRINTIN	IG OPTIONS	<b>B</b> 7	IMPRIN	ting op
SIZES:	TYPE SET	FROM DIE	SIZES:	TYPE SET	
16x8	none	none	16x8	none	

20x8

#### **BEBBALICIOUS COVER UPGRADE:**

The Bebbalicious cover is a designer album cover inspired by the Bebbs (one of the 10 best wedding photographers in the world).

The Bebbalicious cover is a formica & Armour image panel cover (template required for image panel) that is only available on select sizes and has the following features:

- choice of leather spine & back
- square, soft spine

PTIONS

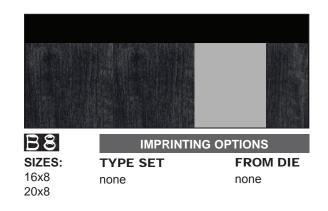
none

FROM DIE

- choice of standard or thin pages
- creased print style
- Finao lab printing
- 4 to 5 week production time

All diagrams are approximations and may vary slightly depending on individual album proportions.

- All cover designs are subject to change without notice -



20x8

LRC - lower right corner

VRC - vertical right center

VC - visual center

 $\ensuremath{\text{CS}}$  - centered on stripe

ALBUM DESIGN KEY:

material for spine & back

armour image panel

formica panels